

2nd CANYON DEATH IN 6-DAYS

Sierra Madre Public Library
440 W Sierra Madre Blvd.
Sierra Madre, Calif. 91024

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

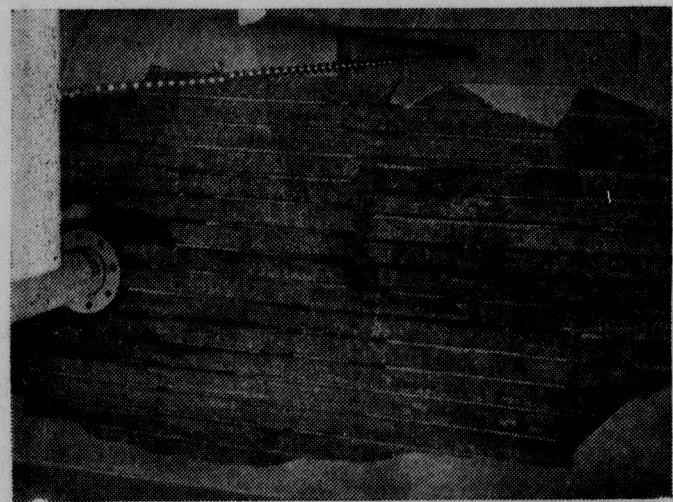
\$5.00 Yearly — 10c Copy Phone 355-3324

Sierra Madre, California — Thursday, April 10, 1969

16 Pages — Vol. 64, No. 24



— Official Sierra Madre Police Photos
POOR, POOR Investigator Christensen, this is what COULD have happened to him had he been at work when the ceiling at City Hall gave away and came tumbling down on his desk. Employees in City Hall are considering the purchase of "Hard Hats" as a part of office dress.



HERE IS WHERE the ceiling gave away crashing into a false ceiling bringing down glass, plaster, wood and debris on top of the Police Investigator's desk.

It Could Happen To You!

City Hall Ceiling Gives Away; Glass, Debris Fall

Injury was avoided when a portion of the Police Department ceiling at City Hall collapsed recently as Investigator Christensen fortunately was not in the office at the time of the incident.

The collapse of a portion of the ceiling serves as a reminder to employees and public alike that the 42 year old City Hall structure is actually a hazard. Built to the construction standards of its day, the Sierra Madre City Hall has no reinforcing steel in its brick and mortar construction thus representing an additional hazard and particularly in the event of an earthquake.

In addition to its more obvious deficiencies, the City Hall is continually beset with electrical problems and requires constant repair and service. Internally, it has proved to be inefficient in terms of providing public service. Visitors to City Hall are often shuttled up and down stairs between offices because of the layout of the building.

City employees face not only the danger the City Hall building represents but are provided with less than adequate working facilities. All this underscores the efforts of the City in developing a new civic center complex. Now before the Mayor's special Civic Center Development Advisory Committee, the Civic Center which will consist of a City

Hall, Police facility and fire station will probably be brought to the voters for financing through a bond issue later this year.

Community Center Now Under PERT

The City of Sierra Madre is using a P.E.R.T. construction schedule to facilitate the construction of its Community Recreation Center.

The P.E.R.T. system, originally developed by the Navy, is actually a network of planning and construction events and deadlines which taken together eliminate delays and down time in a construction project. P.E.R.T. stands for Performance Evaluation and Review Technique.

While using such a grid the contractor, architect and the City is able to define the critical path of construction and know in advance the necessary sequence of events leading to completion of the project. Prepared by Mark Johnson Engineering of San Diego after a meeting of the architect, City staff, the prime contractor and the major sub-contractors, the construction schedule is now being followed.

— Please turn to Page 7

SUSPICION OF ARSON IN BETHANY CHURCH

Fireside never opens its mouth but what it doesn't bring trouble for your firefighters; so after a statement of no fires in 640 hours, your firefighters answered six alarms in 132 hours, four alarms in 32 hours.

Number 3 of the series called your firefighters Tuesday evening, April 1 at 6:53 p.m. to the corner of North Canon and Theresa Lane where a small Isotta automobile of the '57-'59 vintage was in full flame. The car was owned by Mark Elliott Boule of 489 Sturtevant Drive. The owner having just installed a new fuel pump was attempting to start the car by pushing, sans a cap for the fuel tank. The engine evidently backfired setting the car afire. The car was a total loss and was estimated by First Assistant Fire Chief Tyler as a damage of exceeding \$150.

— Please turn to Page 14

SCHOOL HORSE TRADING

Superintendent of Schools, Pasadena Unified School District attended a meeting before a group of Americans of Mexican descent. According to a press report, the Superintendent won support of the 60 persons present for the bond and tax increase after he promised to help Mexican-Americans in the schools.

The following is a portion of the minutes of a Special Meeting of the School Board held on March 21, the motion was passed by the board members:

5. True and accurate Mexican history be taught at all our schools including the heritage and cultural aspects of the Mexican-American people, that the contributions of the Mexican people be included for all students in elementary, junior high, and senior high schools.

6. By September 15, 1969, we have Mexican-American counselors at both junior and senior high schools.

7. By September 15, 1969, we have more Mexican teachers at the elementary, junior and senior high schools.

8. That there shall be no discrimination at the schools.

Just why wasn't this done years ago and for other similar cults that might add to our children's education?

Fund Raiser For PHS Music Dept.

The combination of a flea market and a spaghetti dinner will make Saturday, April 12 a major fund raising day for the Music Department of Pasadena High School.

The cooperative ventures are being sponsored by the C.M.C. (Choral Music Club) and the I.M.C. (Instrumental Music Club), both groups composed of parents and friends of the respective music students.

P.H.S. basketball courts, at Rose Ave. and Cooley Pl., will be the locale of the C.M.C. flea market.

Good food, at a low price.

— Please turn to Page 12

Money Already Available

SAFE SCHOOLS AND DOUBLE SESSIONS NOT THE ISSUE

by GEORGE C. JORDAN

The voters of Altadena, Pasadena and Sierra Madre now have their best chance in years to save their communities from slow rot. Quite possibly it may be their last chance.

With one trip to the polls they can register a firm "NO" to ruinous \$35 million bond issue (costing about \$52 million) and a permanent \$7.4 million tax increase (the "Over-ride") designed to finance a wrong-way approach to education.

At the same time they can elect three school board candidates who are offering a sensible approach to this thorny problem instead of the tired old non-solutions which have tarnished Pasadena's one-time reputation

as a city of fine schools. Taxation does not endorse candidates. But voters are entitled to know that there are three men in the race who talk sense about education. They do not think of themselves as a slate but Sheldon Pessin, Thomas A. Kelly and Ted Armitage agree on the two major issues in this campaign:

1. Crosstown busing will not produce high quality education. (More and more prominent educators are saying that forced "Integra-

How High Up Is Sierra Madre

By Nancy Bryan

As progress marches on, Much heritage fades into dust and small interesting historical tidbits are lost, forgotten along with whimsical little facts. Much improvement and good comes from progress' march, but much in her path is turned under. Such has it been in our town since its inception.

One of this small, interesting and useful facts since turned under was an altitude marker located at the northwest corner of Baldwin and Sierra Madre Boulevard. Referred to as the "bench mark" from which the city engineer reckons all elevations, the marker was a cross in a circle chiseled in the curb and its altitude was 824.19 feet above sea level.

From this marker other altitudinal computations were made. Most people in Sierra Madre do not really know how many feet above sea level they live and few people except carpenters, surveyors and those who have to climb the hill once or twice daily realize what a grade actually exists on our hillside. Roughly speaking, between Orange Grove and Sierra Madre Boulevard there is a rise of 100 feet, as there is between the boulevard and Grandview. The grade becomes steeper above Grandview.

Even East and West there is a grade. On Grandview, between Mountain Trail and Michillinda there is a rise of 13 feet while on Sierra

— Please turn to Page 5

Clubs, Organizations Sponsor

Huck Finn Day At Park; 500 Trout To Be Available

The City of Sierra Madre Parks and Recreation Department will conduct a Huck Finn Fish Derby Day on Saturday, April 19 at Sierra Vista Park. The program will be co-sponsored by the Sierra Madre Chamber of Commerce, the Sierra Madre Kiwanis Club, the Sierra Madre Lion's Club and the Sierra Madre Civic Club.

The activity is open for boys and girls ages 6 to 14. Boys and girls should dress up like Huck Finn and Becky Thatcher. Awards will be given to the best dressed and for the longest fish caught and the heaviest by weight in each division.

Ages 6 and 7 will fish at 9:02 until 11 a.m., 8 and 9 year olds from 11 a.m. to noon, 10 and 11 year olds from 1 to 3 p.m. and 12 to 14 year olds from 3 to 4 p.m. Registration for each group will begin one hour prior to the start of each division. A cost of 25 cents will be charged with registration.

The program is open to Sierra Madre residents and guests. 500 rainbow trout will be available. All participants must bring own poles, bait, etc. For further information call the Recreation Department at 355-7135.

Valuation for the first three months of 1969 is reported by the building department at \$415,497; last year during a like period it totaled \$1,022,367.

Total number of building permits issued for the month of March, 21 permits, valuation \$276,736. Street, electrical and plumbing permits, fees collected \$465.55. Building figures include two single dwelling units, valuation \$74,000. Recreation building valuation \$152,000.

Plan check and building permit fees amounted to \$630.25. Business licenses, \$1,240.65. Dog licenses, \$221.50. Bike licenses, \$2.

tion" has failed as an aid to education.)

2. Our children can enjoy good schools without taxing home owners out of existence.

School district voters have been bombarded with so much propaganda for the over-ride and bonds — much of it false or misleading — that it seems only fair to point out some of the many defects in this package and to clear up the more glaring deceptions put out by its proponents.

1. Safe schools and double sessions are not an issue, because money is available to do the Field Act work which school officials have been saying in repeated

— Please turn to Page 6

WE ENDORSE . . .



SHELDON PESSIN

Candidate for Pasadena School Board Position 1, subject to election April 22, 1969

Is definitely opposed to the 35-million dollar bond issue and tax over-ride and the unrealistic "Cluster Complex." Has supported bonds that are realistic in the past and will do so in the future. Is in full support of the neighborhood school concept and opposed to any forced crosstown busing and is deeply concerned in the direction the Board of Education is taking with respect to quality education. He was a former vice president of a Savings and Loan and accustomed to finances, cost controls and budgetary problems.

Other Side of the Coin In The Coming School Election

by K.I.D.S.

The \$34 million bond program and tax over ride on the April 22 ballot will provide the needed funds to reduce class sizes in the seriously overcrowded elementary schools, according to principals of Don Benito, Sierra Madre and Sierra Mesa schools.

If the measures pass, \$14,761,000 will be immediately available for renovation and new construction of elementary schools in the Pasadena Unified School District. The Sierra Madre Elementary School District has been a part of the Pasadena system since 1961.

Following the planned sale of land vacated by Muir, McKinley and Washington relocations, \$5,716,000 will be available for the district's elementary schools. According to Zylpha L. Moor, principal of Don Benito, funds from the proposed maximum \$1.54 tax override (the last tax ceiling was set 10 years ago) would help reduce class

Your Red Cross Now On Display

Ruth Barden, Executive Red Cross Representative for the City of Sierra Madre calls your attention to the generous display space given by local merchants in their windows in promoting Red Cross work, locally and abroad.

WE ENDORSE . . .



TED ARMITAGE

Candidate for Pasadena School Board Position 5, subject to election April 22, 1969

He is for neighborhood schools at all levels, honest, workable bond issues, balanced curriculum with increased emphasis on vocational and technical training, and against forced cross-town busing. Against the unrealistic 35-million dollar bond issue and the permanent "blank check" \$1.54 tax over-ride. He wants and will strive for a sound and realistic Education for all children at all levels.

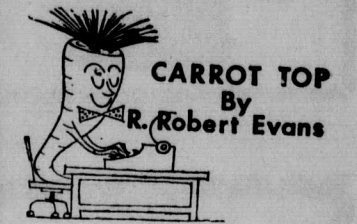
BOY, 10, PLUNGES TO DEATH

Children Must Be Warned of Hiking Dangers

Sierra Madre Police just recovering from a mysterious death in the waterfalls of the Little Santa Anita Canyon on Sunday, March 30 were notified Saturday, April 5 at around 1:10, that for the second time within a week the Sierra Madre Search and Rescue Team and Police were being called to recover a body from the foothills.

The Police, under the command of Sergeant John Samony, were notified by

— Please turn to Page 9



CARROT TOP By R. Robert Evans

It is really getting close to that all important School Bond and Tax Override election, and this week and next will be my last opportunity to make any recommendations for you whatsoever, so suggest that you watch the paper very closely, if you are interested.

Some real spooky things are taking place, many of them we are not able to relate to you because they may be somewhat exaggerated or may not be the full truth, but stories coming out of the School Board meetings, seems to me to show some threats and a tendency on the part of some, to become violent.

Seems that some are trying to spend the \$35-Million even before the election. There are many stories that land is not available even if the bond issue, does pass, and the pressures are almost more than some can bear.

We, of course, recommend that you vote "NO" on both the School Bonds and the Tax Override, and the reasons are many and varied. The most important being, of course, that the bond plan is not realistic, and the tax override has a tendency to be used for cross town busing.

I was just wondering, for the record, what would happen if the School Bonds did pass, as did the override and we did have complete integration and built the new schools, and then, about two to three years from now the colored people demanded their own schools. Now that would sure be a dilly if I ever saw one.

With enrollment dropping each year, it would be my advice to vote "No" on the issues and wait for a year or two to see what is taking place. By that time the new School Board will be in office and will have operated long enough to discover whether they are capable.

If they be capable, then let them come forth with a realistic bond issue, one that will come up to all expectations of the "Field Act." Have the Bond issue to get our schools in first class shape, instead of building new ones to like-wise deteriorate.

I have listened quite attentively to the organization calling themselves K.I.D.S., and to tell you the truth they sound like a bunch of immature kids. They tell us that our schools, some of them, have not been painted for over 13 years. They gave planned bus tours to all the schools to show the run down condition. My heart really bleeds for their pleas.

It looks like nothing short of "gross neglect" on the part of the school board that these buildings were allowed to deteriorate. The Pasadena Unified School System has a total assessed valuation of over \$450-Million. If everyone of us, owning property and living in the District, did NOT paint our homes and keep them in a state of repair, I wonder if the valuation would not drop some 30 to 40 per-

— Please turn to Page 10

WEATHER

	High	Low	Prec.
April 1	78	42	
April 2	64	42	
April 3	64	46	.34
April 4	66	42	
April 5	74	48	
April 6	66	41	.60
April 7	62	42	
Total rainfall to date	45.93"		
Year ago to date	13.47"		
2 years ago to date	25.39"		
(Season period: October 1 to September 30).			

For The Particular Woman

Come in and see what beautiful things we can do to your hair. Our highly skilled staff will take it all the way from a personalized cut to the final flourish of a perfect coif.

10 Operators To Serve You!

NEW SALON
HOURS

Open 8 a.m. Till 9 p.m. Daily

MANICURING
&
PEDICURING

Petite Beauty Salon

185 W. Sierra Made Blvd.

EL 5-8041

EL 5-8042

OPEN MON. THRU SAT.

Vella Views

By
Toni Maurin

SYcamore 7-9634

Have you noticed the kind of grim tight lipped look in the males of the species. This is the time of year when they start dreaming of tropical islands away from the crowds of people, bills and taxes. We go through about a month of hanging on for dear life, starting out with about a week of kind of frantic shuffling of papers as the better half says, and I quoe "We've just got to get at the income tax papers."

I appreciate his togetherness on the subject because in 25 years his part of the "we" has been to stimulate me into getting the papers out and trying to make some order of a most unique filing system. It amounts to extending the dining room table to the maximum and putting little piles of papers all over till there is not an inch of space that is left uncovered. This in itself is not a difficult task, but in so doing the master strolls by and picks up a pile here and there and begins to realize how much we have spent in this store or that

one throughout the year and we have a tirade on how I am just going to have to cut down as the taxes are absolutely going to bankrupt him.

Bill paying day is a day that I always try to plan something away from home — like a shopping spree — in order to miss the monthly "I don't know what you are trying to do to us — you've charged at every store in town." I've come to look on that little scene as part of my daily life and can pretty well ignore the whole bit.

It's the yearly one at tax time that wears me down because the entire case against me is all out on that extended dining room table while "we" do the taxes. I am getting faster every year at reorganizing the file and putting away the papers before he really gets his blood pressure up to the boiling point.

I comfort myself with the fact that his irritation isn't really directed against me but the system in which we live where a man must smile happily and feel privileged to turn over a lion's share of his income for the government with nary a word on how old uncle spend it. I can't say that I blame the men — it would be so much easier if there weren't all those statistics reminding us of how many weeks of the year we are giving all of our income for taxes. We have to do it but it doesn't help to be reminded — I'd much rather be an ostrich!

Tradition is such a lovely thing in this modern world. For years and years, ever since their children were just babes, the Robert Farmers, the Brewster Benedicts, and the William Olsons, have been going to Easter service, and then gathering together with their youngsters for a big Easter brunch. The years have passed and several of those children are young adults but the tradition lingers on. This year they were joined by Carmen Farmer's mother Mrs. Martha Muzik, and Bob's mother, Mrs. Irma Farmer, as well as their three sons, Scott, Eric, Cort, and Miss Debbie Bottom. Bill and Pat Olson brought their two sons Scott and Bobby, and Carol's mother Mrs. Manghild and Charlie represented Brewster and Carol Benedict.

The party was held at the Benedicts home and what a spread — you wouldn't believe! They started out with

With Our
TEENS
by Debbi Anderson
and Tim Anderson

This week I received letters from two confused teenagers. The first read as follows:

"Dear Debbi,
My boyfriend, whom I have been going with for two years is now dating another girl. What shall I do?"

Broken Hearted
Dear Broken Hearted:
Forget your boyfriend and come to our Teen Council Meeting on the first and third Tuesdays of every month. There's plenty of guys there.

Another letter read:
"Dear Debbi,
After going with a girl, who I'll call Jane, for two years I started dating another girl, now I realize Jane was my only real love. But now, when ever I call her she's either at Teen Council or attending their activities. What shall I do?"

Heart Breaker
Dear Heart Breaker:
Start coming around! Our next meeting is Tuesday, April 15th at the City Hall at 7:30 p.m. If you can't get Jane back there's lots more there.

Have you been up to Sierra Vista Park lately? The Community Recreation Center is really moving along. The foundation is complete and the brick walls are starting to be built. The last word I heard was there will probably be a cornerstone laying ceremony on Saturday, April 19. The Teen Council will no doubt be included in the ceremony. Don't forget teens, we have a big stake in this building and we should all be out on the 19th to support this ceremony.

If you have any questions or problems or suggestions about what you would like in this column, write Debbi in care of the Sierra Madre News.

WHEN WORDS FAIL

Flowers

Will Do the Trick . . .

You will always be socially correct and in perfect taste to send flowers . . .

Fresh or Artificial Arrangements

Let Us Help You

Fill the Hearts With Joy . . .



— Call us today —

SERVING
SIERRA MADRE — HASTINGS RANCH

**ARCADIA FLOWERS
AND
GIFT SHOP**

Across from Highlander Shopping Center

447-1000

140 E. Foothill

357-1828

Beautiful
Arrangements
Made
To
Your
Order

You and Your Neighbor

by NANCY BRYAN

Mr. Arthur Bohart celebrated his April 6th birthday a little early on Saturday, March 30. Reason for the premature celebration being that all three of the Bohart children were able to be at home that weekend and there did not seem to be a date in the near future where all would be able to be home at the same time. Wife, Ruth fixed a delicious turkey dinner, her special fruit salad and naturally, a birthday cake. Art, Jr. brought a guest, Miss Tamara Sheran, who also attends UCLA, is studying for her Doctorate in Psychology just the same

Ripple MORTUARY

Sterling T. Ripple
Funeral Director

201 West Sierra Madre Blvd.

Telephone — ELgin 5-3414
in
Sierra Madre

WE PAY **MORE**
WE BUY **MORE**

And We Buy More Odds and Ends

Search Your Attic?

Look In Your Basement?

ANYTHING

**FROM A FRUIT JAR
TO**

A PLAYER PIANO

Consider Any Junk

JUST LET ME LOOK AT IT!

CALL

355-3143

or After 6 P.M.

355-1330



A-BEST CARPET CLEANING

SALES AND SERVICE

CUSTOM WORK

GUARANTEE SATISFACTION

We return in two days after job is completed, re-vacuum carpets and make sure all work has been done to your satisfaction.

Spring Housecleaning Special!

FREE

Cleaning of Bedroom Carpet
When We Clean Dining Room,
Living Room and Hall
Call For FREE Estimate --

Call Us Collect
At Our
Home Office . .

355-3324

Fast
Efficient
Service

Or Call For Appointment

338-8618

AFTER EASTER SALE



Reductions of 1/3
and More
On Selected
Dresses - Suits - Blouses
Capris - Tops
Quantities Limited

SPECIAL — Famous Brand

Panty Hosiery

One Week Only

Regular \$2.25 Sale \$1.75 Pair

It pays to keep

Gullett and Harris

in mind

Charges

Layaway

BankAmericard

one kersting court

sierra madre

Crib Crop

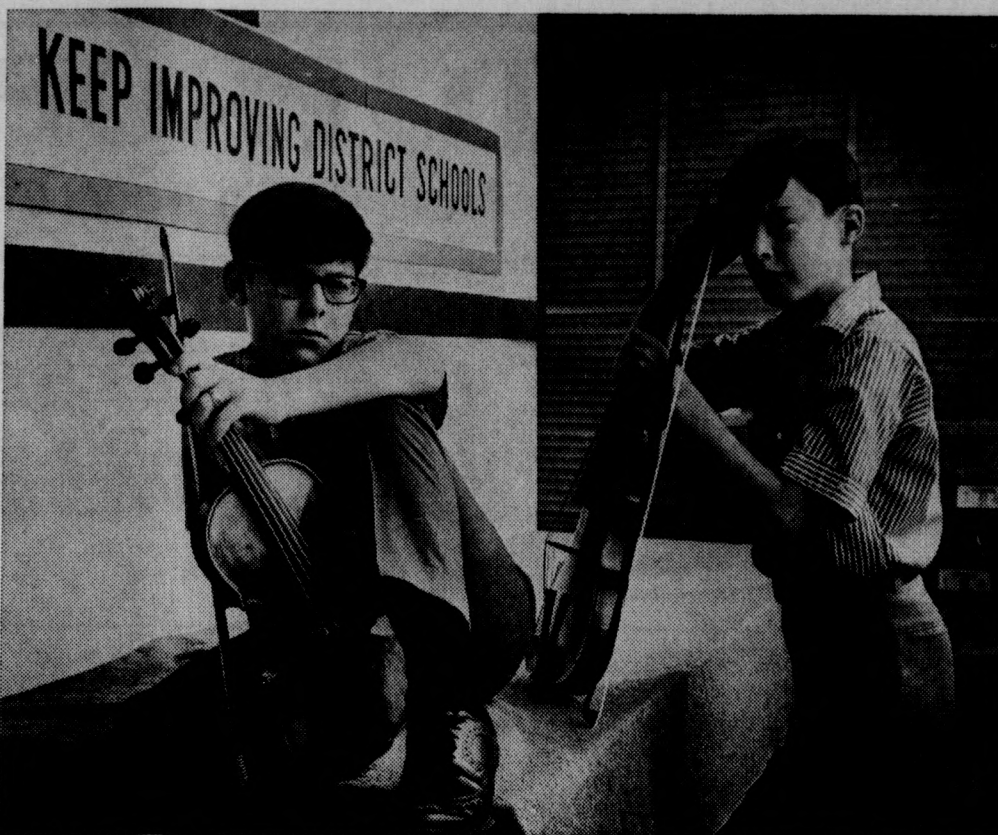
Mr. and Mrs. Richard (Sharon) Helzer of Portland, Oregon, became the parents of a 'bouncin' baby boy' on April 1... (and that's no foolin'). Sharon, who we understand belong in the large category of procrastinators along with most of us, had been given a 'delivery schedule' due date as some-where between the latter part of February and first part of April... That's really waiting until the last minute! The young man arrived at 6:44 p.m., weighing 6 pounds 4 ounces and was named Kirk Daniel Helzer. He has an 'older' sister, Kimberly Kay who just turned two last January 13. Kimberly was also born on other than 'just another day'... Friday, the 13th. Proud maternal grandparents are Mr. and Mrs. R. Robert Evans. Congratulations to all.

Y-Teens To Present Fashion Show, April 12

The Pasadena High School Y-Teens on April 12, 2-4 p.m., at the home of Mr. and Mrs. Kenneth O. Rhodes, 880 Chula Vista Ave., Pasadena, will present "A Time to Remember," Spring and Summer fashions furnished by the Red Poppy of Sierra Madre.

Fashions will be coordinated and commented by Georgia McKelvey. Models will be Y-Teens from Pasadena, Blair and Muir High Schools: Janice Franzen, Lorreta Gentry, Carol Heath, Judy Hack, Debra Morris, Leslie Mizuki, Cathy Sizemore, Stephanie Struthers, Joan Takenura, Vennesa Thomas, Laura Triester, Debbie Wagner.

Staff aids for the clubs are Miss Helene Finis, Miss Karen Schwartz and Mrs. Michael Oaks. Donations of \$1 will sponsor Y-Teen service projects throughout the year. Help YWCA's in other nations and send Y-Teens to Summer Leadership Conference.



VAUGHN TAUS, (left) 9 years old, and Lance Martin, 10 years old, both fourth graders at Don Benito have started learning to play the viola this year under the school instrumental music program. They would have to give it up if the tax over-ride fails.

The Other Side of the Coin

conditioners and the replacement of obsolete audio visual equipment, along with other things.

Sierra Madre's main building was constructed about 1930, according to principal Albert P. Leeming. Passage of the bonds and tax proposals would allow for rehabilitation of classrooms to make them safe under the terms of the Field Act.

"Additionally, the best use possible would be made of rooms which would lend themselves to team teaching," Leeming said, "thereby utilizing the strengths of our professional people."

Villa Views

Boody Marys and Screw Drivers. The luncheon started with Quiche Lorraine, Teri-Yaki flank steak, smoked ham, homemade pecan and sweet rolls, and climaxed with a huge tray of tropical fruits. They ended their party by taking a long hike in the nature park.

Ken and Peg Christianson had a week they will be a long time forgetting. They took their son Kip who was on vacation from Menlo with two of his school chums, Scott Kroopf and their daughter Kim Christianson with Dana Cameron, and Laurie Veale for a week of skiing at Mammoth. Peg cooked up a storm for a week before she left so that she could enjoy skiing and being with the young people. She said it is truly a delightful education to be allowed to be a part of their group and to be enlightened as to how they approach this life of ours. It was a week they well treasure for years to come.

Mr. and Mrs. John Nyberg had the pleasure of a visit with Barbara's sister, Mrs. George Farwell and her daughter Barbara. They came down from Seattle to spend a week in the area. The Nybergs had a dinner party to introduce her to some of their local friends. Those invited were Mr. and Mrs. Roy Hoffman, Mr. and Mrs. Dean Clary, Mr. and Mrs. George Pastre, Mr. and Mrs. Randolph Kroenert, Mr. and Mrs. Richard Major, Mr. and Mrs. Walter Opp, Mr. and Mrs. Don Gates and Mr. and Mrs. Robert Swain.

John and Kay Rinaldi took their three children, Leslie, Tracey, and Hilary on a trip to Nevada for a little family sight-seeing. Their base of operations was from Las Vegas. They went out and had a tour around the Hoover dam and one day they took all day to visit the Valley of Fire which is a state park. It was perfectly beautiful this time of year and the children were thrilled because they were able to see quite a collection of dinosaur fossils.

As a matter of fact, they were able to buy a small bone from one of the collectors to bring home. In their non-touring time they all sat around the pool and soaked up a little of the sunshine that was supposed to be in California.

30th YEAR
EL POCHÉ
CAFE
Family dining — Children's plates
Gift shop — Pifafas
233 West Mission Dr. — San Gabriel
283-2967 • 284-3201 • Closed Monday

Thursday, April 10, 1969 SIERRA MADRE NEWS-3

ARE COUNTRY SET GIRLS SPOILED? ABSOLUTELY!

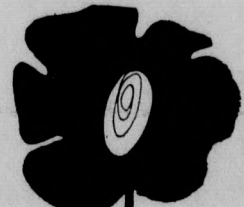


Country Set turns you out for spring in great wide-legged pants of the boldest imaginable print cotton in red/white/navy, with a wide webbing belt...worn with a tidy pointed-collar shirt in white, red, or navy Dacron/cotton, contrast stitched. 3-15;

See Our Spring and Summer Fashions at

PHS Y-Teen Fashion Show

Saturday, April 12, at
880 Chula Vista Ave., Pasadena
2:00 to 4:00 P.M.



April Specials

Blouses - Skirts
Pants - Sweaters

Mary Quant
Cosmetics

15% OFF



65 n. baldwin avenue
sierra madre, california
Phone: 355-8136

Vote For

Sheldon Pessin

Candidate For Trustee

Pasadena Unified School Board

Seat No. 1

Subject To Election
APRIL 22, 1969



SHELDON PESSIN, who resides at 1563 East Meadowbrook Road, Altadena, says: —

"As a parent of three children who attend schools in Pasadena, I am deeply concerned in the direction the Board of Education is taking with respect to quality education.

"I am also concerned with the 'gloom peddlers' who state over and over again that our schools and city are going down the drain; that we are at the crossroads; and tomorrow may be too late. As a candidate for the School Board, I feel my 19 years of combined banking, building and management experience is needed to continue our education opportunities for all students in the district.

"As a former vice president of Mutual Savings and Loan Association and a construction executive, I am accustomed to dealing realistically with finances, cost controls, budgetary problems, and large scale projects, therefore, I am opposed to the 34 Million Dollar bond as unrealistic, the 'Cluster Complex' with its staggering costs, and the permanent tax over-ride of \$1.54. "I have supported bonds in the past and will support bonds that are realistic and provide the following: (1) immediate steps to repair and/or replace schools in the elementary and junior high school level (2) immediate steps to complete Blair High School with an auditorium, cafeteria, and other facilities needed for a quality education (3) immediate improvement of John Muir High School using the \$1,059,500.00 that is available now.

"I support the neighborhood school concept and oppose forced cross-town busing."

VOTE FOR PESSIN

VOTE NO ON OVER-RIDE

VOTE NO ON BONDS

VOTE TUESDAY, APRIL 22, 1969

— A Paid Political Advertisement —

Her Royal Majesty's

AUTHENTIC OLDE ENGLISH STYLE

Fish & Chips

221 E. FOOTHILL ARCADIA

NEXT DOOR TO RALPHS MARKET

— Open Hours —
Mon.: 4 P.M. to 9 P.M.
Tuesday thru Saturday
11:30 A.M. to 9 P.M.
Sun. 12 Noon to 9 P.M.

Telephone
357-2793

Prepared In Minutes
While You Wait
For
Take-Out Service
Only

"RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . Visit Your San Gabriel Valley Realtor

BUYING? SELLING?
RENTING? HIRING?

GO CLASSIFIED

Phone
EL 5-3324

Straight classified 55c a line, \$1.50 minimum; 3 times or more \$1.35 minimum.
Classified display, \$1.50 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone
EL 5-3324

4-SIERRA MADRE NEWS Thursday, April 10, 1969 REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE REAL ESTATE FOR SALE

ELEVEN NEW HOMES Now Built & Sold . . .

6 More Now Under Construction

Come, select your home soon to get the choicest site available.

ALMOST NEW
3 Bedroom 2, bath. Complete bit-in kitchen. Beautiful carpets and drapes. Small easy to keep yard. Private one block long street. \$26,900.
Jay Yeats 449-4500

LOWER HASTINGS
Architect designed Ranch Home. Slate entry. Large living room with high beamed ceiling. 3 large bedrooms. 2 1/2 Ba. Cozy paneled family room. Overlooks covered patio & beautiful pool area. \$52,500.
Bell Parth 355-2844

ROOM FOR HORSES
3 Bdrm. & family room. New built-in kitchen recently added. Lot 100 x 240. Stable. In Arcadia. Will trade. \$39,900

EARLY AMERICAN
3 BEDROOM — FAMILY ROOM
Used brick fireplace in beautiful carpeted living room. Tappan all electric built-in kitchen with natural wood cabinets. Wood panelling in family room. Beautiful fenced yard with covered cabana that has wood burning fireplace and BBQ. Near schools & shopping in Sierra Madre. Quick possession. Owner moving. \$29,750

LOW DOWN VACANT UPPER HASTINGS
Owners transferred. 3 or 4 Bedrooms plus Den plus 2 Baths. Best Buys in Pasadena. Come see for yourself.
Bell Parth 355-2844

5 BEDROOMS
Over 3,000 square feet. Complete all electric built-in kitchen with breakfast area. Also Formal Dining Room. 3 Baths. In an area of \$50,000 to \$100,000 Homes. Will trade for Lot, Units or Smaller Home. \$59,900

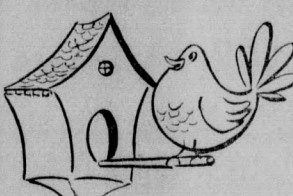
355-2765 YEATS CO. 449-4500

About Sold Out List With Lola

SPACIOUS OLDER HOME
Convenient to schools. Large lot with potential R-3 zoning. 4 Bdrms. 2 1/2 Ba. Huge Family Rm. Separate Dining. Modernized Kitch. Good Brkfst. area. 2 Baths. Detached 2 car Garage. Vacant. Must Sell. \$33,950

LOLA Rudbach
REAL ESTATE
355-1461

LOT FOR SALE
75' x 150'
\$8850.00
EL 5-7191



YDREN REALTY
(Say Wide Wren)
505 W. SIERRA MADRE BLVD.
355-3482

SIERRA MADRE CANYON
2 bedrooms, 1 1/2 baths, large lot, \$3,000.00 down. Price \$7,000.00

3 BEDRM. APART. FOR RENT
2 air conditioned, sbuR 2 air conditioners, 1 1/2 baths, separate yard, ample parking, \$200.00

DELIGHTFUL

421 CRESTVALE
Home with beautiful swimming pool, deck and patio area. 3 bdrm. 1 1/2 ba. breakfast area & dining area. Electric range with oven. Lovely crptg. & drps. Cul-de-sac street of charming homes. Reduced to \$32,250

ADORABLE
Small 1 bedroom home. Beautiful hardwood floors. Open beam ceiling — Car Port. Special \$11,500. See this today, don't delay.

4 CHOICE RESIDENTIAL LOTS IDEAL FOR BUILDER

-- IF --

YOU ARE LOOKING FOR A HOME IN THE SIERRA MADRE AREA GIVE US A CALL AND TELL US WHAT YOU NEED.

SIERRA MADRE REALTY
JOHN H. CURTIS
Realtor
25 S. BALDWIN
355-3433 Res. 355-0996

SEEING IS BELIEVING!
Huge, Sparkling Living Room! Refrig. Air! Frpls! Spacious 2 Bdrms. Large, cheery kitch! Ce m e t bsm. 18 yrs. young! Asking only \$22,000! Approx. \$2,000 Down! Drive by 485 N. Cañon. Call for appointment.

EXCEPTIONAL CHARM
Very Spacious Living Rm. 3 Bdrms., 2 Ba! Frpls! Lovely W/W Crptg. etc. Attached Dbl. Garage. \$27,900.00!

OPPORTUNITY KNOCKS!
2 On Lot. Neat, Cozy and always rented. \$2300.00. Fr. Income. Bargain priced at \$15,500.00! Easy No Charge Loan!

LITTLE GEM!
2 Bdrm. (1 King Size) Beautiful bit-in kitch. Custom W/W Crptg. and Drps. Air-Cond. Attached dbl. garage. Just right size smaller lot! Close in Asking Only \$19,900. Submit Terms.

LOTS FOR SALE!
—Lovely Monterey Lane. Spacious, Secluded Only \$8,700.00!
—Level Mountain View. Churchhill Area, \$8900.00
—Top of Auburn. Pad with Fantastic View. Asking \$12,000.00

La Lone Realty
638 W. SIERRA MADRE
356-1169

V.I.P. SPACIOUS 3 BDRM., 2 BA. HOME

CUSTOM QUALITY CONSTRUCTION. LGE. FAM. RM. GORGEOUS KTCN. PLUSH CRPTS., DUAL FRPLs. OVERSIZED 2 CAR GARAGE. BREEZE-WAY TO HOUSE. LOVELY POOL IN EASY CARE YD. CHOICE NORTH ARCADIA AREA.

A MUST SEE. ASKING ONLY \$48,500

Shown by appt. only

MOVE IN CONDITION

VACANT — 2 and den. 1 1/2 Ba. Lovely kitch. Crpts., Drps., Forced air. Frpls. Brick Patio. Pool sized lot. Asking \$28,500. But Owner Anxious.

R-1 LOT
Level. Close in. Lovely neighborhood. \$15,000. Submit.

LARGE VIEW LOT
Area of Fine Homes, \$10,950

MARIOTTI REALTY
31 S. Baldwin
Sierra Madre
355-7040

20 Beautiful Building Lots FOR SALE

High up with outstanding view of San Gabriel Valley; custom homesites, underground utilities, paving and sewers in Will sell separate for individual or in multiples or groups to responsible builders. 20-lots of 61-lot Tract, others have beautiful homes now being lived in.

\$15,000 to \$27,000

with \$3,000 down. Will subordinate to responsible builder. Must be sold at once — CALL COLLECT

284-3288

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County. Post Office Box 37, Telephone EL 5-3324 or 5-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of the Los Angeles County August 19, 1936. Adjudication Decree Number, 404764.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

615 EDGEVIEW — Dandy family home in fine high area. 4 Bed-rooms, dining room, new family room, bit-in kitchen, 1 1/4 baths, disposal, dishwasher, 220, Circular Driveway. \$35,750.

HIGHLAND OAKS — Below Market Value, this beautiful 3 Bdrm, huge Recreation room, 1 1/4 bath, Nat. built-in kitchen home PLUS Pool, Cabana can be yours for only \$46,900.

375 AUBURN — Most for money. 2 Bdrm. Conv. den, 1 1/4 bath plus Hobby Shop and separate work shop. Large lot, oversized 2 car garage. Sewers connected, too! \$24,500

30 RANCHO ROAD. — Rebuilt, like new, 3 Bdrm, dining room, 1 1/2 bath home in top area. Bit-in Nat. kitchen, dishwasher, disposal, Shake roof. \$28,750.

58 W. MIRA MONTE — Fine starter home, 2 Bdrms., dining room, stucco home on 50 x 186 lot loaded with fruit trees & flowering plants. In fine structural cond. Needs a little paint. Take a look and bring us your offer. Asking \$21,000.

499 SAN GABRIEL AVE. — A Beauty! Spacious 2 Bdrm., Dining den, huge family-rumpus room, 1 1/2 baths, 2 fireplaces, in best area. Lovely landscaping 90 x 150 lot. Owner transferred so bring in an offer. Asking \$38,000.

370 MERCEDES, PASADENA — You'll have to see this to appreciate the beautiful design of this spacious Oriental motif 2 Bdrm., den, family room, huge rumpus room home. 2 full exotic baths, dressing room, dishwasher, disposal, covered patio. Close to P.H.S. Asking \$32,000.

355-7196 **Harry A. Lange** 81 W. S.M. Blvd.
Multiple Listings Insurance

★ Charming Colonial ★
2 STY. FAMILY HOME
4 Br. 4 Ba. Lge. Sep. Din. Rm. Paneled Family Rm. Built in Kit. 3400 Sq. Ft. H & F Pool. \$67,000

WILL TRADE
Charming Secluded 2 Bdrm, Den, 1 1/2 Ba. Central A/C. Large Yard. Illness — Owner Must Sell \$35,500.
Betty Coatsworth 447-2760

CARA CARK
373 W. SIERRA MADRE
Multp. Listings 795-3225

WANTED TO BUY
Private Party
Wants to buy Piano
for cash
887-1035

WORK WANTED
CARE of children or Elderly person. 5-days a wk., some housework. Write Mrs. B. E. Young, 335 Auburn Ave., Sierra Madre. A-4-10-4-25

GENERAL YARD CLEAN-UP
Gardening - Lt. Hauling
SY 7-8880

TRUCK FOR HIRE
Garage & Back Yard
Clean Up
Reasonable Rates - Excellent Work
Call Evenings 358-0621

MISC. FOR SALE

FOR SALE
Black Teak finish. 4 x 3 ft. Cocktail Table. Plate glass top. — \$15
3 Single Fieldcrest Electric Blankets. New Condition. \$5 Each.
355-8466

FOR SALE
1961 Corvair Van
Make Offer
SY 9-1591

FOR SALE
YAMAHA 80 CC
Trail-1966 — 1500 MI.
Like New, Trail Tires, Extras — \$270.00
351-8654

CARPENTRY
FIRST QUALITY
CARPENTRY & PAINTING
Licensed and Bonded
Mel Goodsell
355-1725

HELP WANTED HELP WANTED

AVON
ADD TO YOUR FAMILY INCOME . . . Cash
Only a few hours daily. Start your own business now. Become an AVON Representative. Call . . .
793-6044 or 446-5788

HAIR STYLIST
With Some Following
Call Mr. Norman
355-9294

FOR RENT PERSONALS

APARTMENT
1 BDRM. UNFURNISHED
Gold Medallion Kit., etc.
Central A/C & Heating
Sub. Parking
\$132.00
Call after 5 P.M. or
Weekends
80 EAST LAUREL
355-8248

APARTMENT FOR RENT
\$85. 1 Bdrm. in Duplex.
Pvt. Patio & entrance.
A/C. T.V. Cable. Close to town. Avail. April 18.
355-4370

FOR RENT
Bachelor Apt. Newly Decorated. W/W Carpet. 1/2 Block from Robert Market.
\$75.00
355-7814

Big Bear
2 BEDROOM HOUSE
Close to Stores
Paved. St. Cable T.V. Sewers
\$15 — Per Day
\$30 — Weekend
\$90 — Per Week
Phone 355-7740

LOST AND FOUND
LOST
2 Dachshunds
Male & Female — Brown
REWARD
355-0318

PERSONALS
PERSONALS are \$1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.
TAXPAYERS — What did I tell you . . . Threat of double sessions still remain, promise of rehabilitation still the issue with

ROY — Many a slip has been made between the cup and the lip. Please do not be misled by what others try and tell you, especially about me — CAMLOT

PUZZLED — Great minds are at work over the Canyon Situation. Do not fret, do not worry, something is bound to be worked out before too long — THIES

NOW'S THE TIME to have your carpets and rugs cleaned by experts. A-Best Carpet will give you an honest estimate before they start; they will do the job and return in a few days to vacuum the job and see is you are satisfied. They have hun-

— Please turn to Page 5

11 New Homes Now Built & Sold

6 More Now Under Construction!

Come, choose your home soon to get the choicest site available



Constructed by
F & P CONSTRUCTION CO.

A Variety of Floor Plans Available For Your Choice

Prices
Start At
\$48,450

— DELUXE FEATURES —

- ◆ 4 and 5 Bedrooms ◆ 3 Baths ◆ Kitchen Built-Ins
- ◆ Wall to Wall Carpets ◆ Split Level Designs ◆ Tile or Shake
- ◆ Tremendous View of San Gabriel Valley ◆ Roofs

Located In Sierra Madre's Exclusive Area

- ◆ Close To Schools ◆ Village Shopping Convenience

MANY STYLES AND FLOOR PLANS TO CHOOSE FROM . . .

Select Your View Lot and Plan Now. Choose Your Own Colors, Interiors Carpets, Vinyl, Floors and Appliances.

16 HOMES NOW OCCUPIED

SEE OR CALL THE

YEATS COMPANY

355-2765

3854 E. COLORADO — PASADENA

449-4500

WORK WANTED

CLEANING LADY
With Exper. Local Refer.
Call after 5
567-7114

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

BOB ALEXANDER
Fast Tree Service
TREES REMOVED -
TOPPED - TRIMMED
LOTS CLEARED
RUBBISH HAULED
Bob Alexander
355-2537

Do You Need
Your garage cleaned?
Anything Hauled?
7 days a week —
Free estimate
442-0348
443-9878

WORTHAM DECORATING
INTERIOR - EXTERIOR
PAINTING
Color Expert
17 Years Local
FREE ESTIMATES
355-0696

SERVICES
National
Tree Service
COMPLETE TREE CARE
Free Estimate
796-2610

BUSINESS DIRECTORY

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE

41 North Baldwin 355-0479

INSURANCE

HARRY A. LANGE & ASSOCIATES

A Complete Insurance Service
81 W. Sierra Madre Blvd. 355-7196

RADIO & TV REPAIRS

RAMBEAU
TV ANTENNA
SERVICE

Servicing All Makes of
TV's, RADIOS and
ANTENNAS
EL 5-1560

APPLIANCES AND REPAIRS

DUMAS
Electrical Appliance
and Vacuum Service
All Types and Makes of
Small Home Appliances
Expertly Repaired
Including Hoover & Kirby
Vacuums, Paper Bags and
Hoses for All Models
Radios, Keys, Locksmith
12 N. Baldwin Ave.
355-1596

TOWING
24 HOUR
WRECKER
SERVICE

CLARK'S
PAINT & BODY
SHOP
355-1755

HOME FOR OLDESTERS
SINGING OAKS
Happy living for oldesters
Complete Care
Monthly Rates
110 N. Mountain
Monrovia
359-9109

TAX SERVICE

Sondergard's
BOOKKEEPING &
TAX SERVICE
Small Business
Bookkeeping
Income Tax Service
PHONE ANYTIME
355-6446

R. A. Sondergard
126 ESPERANZA AVE.
INSURANCE

FOR YOUR
INSURANCE NEEDS
SEE NINA NEALE
NEALE
AGENCY
20 NO. BALDWIN
EL 5-1406

PHARMACY

PRESCRIPTIONS
Reg. Pharmacist in charge
Free Delivery
ROYAL DRUGS
82 W. Sierra Madre Blvd.
EL 5-3456

AUTO REPAIRS

NORM'S GARAGE
MOTOR TUNE UP —
BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
22 E. Montecito
EL 5-1146
Closed Saturdays

SEWING MACHINES

SALES & RENTALS
TUNE UP
\$3.75
Any sewing machine or
vacuum
Pasadena Sewing
Machine Co.
827 E. Colorado 793-0805

TRUST DEEDS

1st and 2nd
REAL ESTATE LOANS
We Buy, Sell and Make
Real Estate Loans
446-4423
L.A. 681-6331
601 S. First Ave.
Arcadia
Southern California
Trust Deeds

NURSERY

MAMA PETE'S
DAY NURSERY
HOURS 7:30 to 5:30
71 SUFFOLK 355-9567

AUTOMOBILES

QUALITY CARS —
59's to 69's
See **ROCK BRANDT** at
Neugent Motors
— Dealer in Fine Cars —
Serving Sierra Madre &
Arcadia
12 YEARS
421 E. HUNTINGTON DR.
at 5th, Arcadia
• HI 6-1102 •

PERSONALS

dreds of recommendations
in Sierra Madre, Arcadia
and Pasadena. Call this
newspaper for an appoint-
ment for Maurice Higgins
of A-Best to contact you
on your cleaning prob-
lems — 355-3324

MARY — Remember the
story about Romeo and
Juliet? Oh Mary! Oh
Mary, wherefore art thou?
— **GEORGIE**

ATTENTION COUNCILMEN:
There is some Hanky-
Panky going on with
Finances in City Hall.
Take time to talk to JM
and you will learn some
of the truth—LLL

SCRATCH
PADS

3 SIZES — 3x5 4x6 5x8
Sierra Madre
News Office
9 KERSTING COURT

RUBBISH

COMMERCIAL RUBBISH
WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD
Municipal Contractor
City Refuse Service Co.
215 E. Huntington Dr.
Arcadia HI 6-4691

SERVICE

Carpet
Cleaning

R & S Carpet
Steam Cleaning
"We take out what
brushes leave"
Commercial - Residential
Night & Day Service
Phone 355-7834
or 447-2763

LANDSCAPING

FRED OSTI JR.
Landscaping & clean-up
• Relandscaping
• New Lawns
• Sod Removal
• Sprinkling System
• Ivy Mowing
• Rototilling • Grading
• Rubbish Hauling
FREE ESTIMATES
Licensed & Insured
EL 5-7353 (anytime)

Louie Osti
Complete
Landscape & Tree
Service

Reasonable, responsible
& reliable service
Free estimate
Call
355-4374
(anytime)

SIERRA MADRE NEWS

No. 69-6092

CERTIFICATE OF
BUSINESS, FICTITIOUS NAME

The undersigned do certify
they are conducting a business
at 61 West Highland Avenue,
Sierra Madre, California, under
the fictitious firm name of
**HAROLD R. CONWAY AND AS-
SOCIATES**, and that said firm
is composed of the following
persons, whose names in full and
places of residence are as fol-
lows:
Harold R. Conway, 61 West
Highland Avenue, Sierra Madre,
California 91024.
Emily Conway, 61 West High-
land Avenue, Sierra Madre, Cal-
ifornia 91024.
Dated March 31, 1969
Harold R. Conway
Emily Conway

State of California,
Los Angeles County:
On April 1, 1969, before me, a
Notary Public in and for said
State, personally appeared Harold
R. Conway and Emily Conway,
known to me to be the persons
whose names are subscribed to
the within instrument and
acknowledged they executed the
same.

Zane Galceran,
Notary Public
My Commission Expires
October 2, 1971
Published in Sierra Madre News
April 10, 17, 24, May 1, 1969

Immunizations In Services For
Area April 10-17 Neola Williams

Special Pre-School Im-
munization Clinics will be
held this month in the Alta-
dena Area for all children
from two months to six
years of age. The Los An-
geles County Health Depart-
ment will offer free im-
munizations against diph-
theria, whooping cough,
tetanus, polio, measles and
smallpox at the following
dates and sites:
April 10, Altadena Ele-
mentary School, 743 E. Cala-
veras St.; April 15, Edison
Elementary School, 119 W.
Palm St. and April 17,
Jackson Elementary School,
593 W. Woodbury Road.
All clinics will begin at
10 a.m.
Children must be accom-
panied by parents or legal
guardians. Please bring all
previous immunization re-
cords.

April Showers
For Girl Scouts

"April Showers Bring
May Flowers . . . and the
latest in spring fashions,"
say the Cadette Girl Scouts,
of Troop 600, sponsored by
Assumption of the Blessed
Virgin Mary Church, Pasa-
dena.

The girls will present a
fashion show featuring
styles for girls, their moth-
ers and their little brothers,
at the Assumption School
Hall, 2640 East Orange
Grove Blvd., Pasadena, on
Saturday, April 26, at 3 p.m.
Modelled by the girls of the
troop, and Tim and Danny
Sweetman, along with Mrs.
Eugene Moscarel and Mrs.
David Ford. Dessert, coffee
and punch will be served. A
\$1 admission will be used
to finance future troop ac-
tivities. Tickets may be ob-
tained by calling Mrs. Daniel
Entrup, 798-3291.

Troop 600 is under the
leadership of Mrs. Francis
Fox, assisted by Mrs. Ent-
rup and Mrs. Larry Elfelt.

May 17, 18 and 19 are
the dates set for a door-to-
door march by volunteers
for United Cerebral Palsy.

Services were held for
Neola Bryant Williams, age
81 at graveside with Rev.
Harold Bryant officiating,
on Tuesday at the hour of
2 p.m.
Neola passed away at the
Memorial Hospital of Long
Beach after a brief illness,
she was a practical nurse
and lived at 421 Mariposa
coming to our city in the
year 1921, she had lived in
California 58 years, coming
from the state of Missouri.
She was the wife of the late
Gale Williams.

Surviving her are on son
Robert Bryant Baker of
Clinton, Ohio; a sister, Mil-
dred Bryant Brooks, South
Pasadena, and a grandson,
William B. Brooks of
Lometa.

Interment was at Live
Oak Cemetery in Monrovia
with Ripple Morutray hand-
ling all of the arrange-
ments.

Crib Crop

It's a third girl for Mr.
and Mrs. Isak (Sofia) Kloc
of Hastings Ranch Drive.
Newest family addition,
Ariela Zipora, was born at
St. Luke Hospital on April 2
weighing 7 pounds 11
ounces. Ariela's two big sis-
ters are Zina, 10 and Ilana,
7 who will do their share of
showing the little one
with attention and love. Ma-
ternal grandfather is Mr.
Naum Barg who is present-
ly making his home with
the Klocs. Paternal grand-
parents are Mr. and Mrs.
Chaim Kloc of Pucuman,
Argentina. (Pucuman is
about 700 miles north of
Buenos Aires).

What can be done to help
others in only 53 minutes?
United Cerebral Palsy says
that's all the time you
would need to help out with
their door-to-door fund rais-
ing. Take the message that
every 53 minutes a child is
born with cerebral palsy.
Telephone HO 2-6426 or
write to 5338 Hollywood
Blvd., Los Angeles.

How High Up Is Sierra Madre

Madre Boulevard, between
the same streets there is
only a rise of 132 feet.

To help you decide how
"high you are" here are a
few figures prepared by the
city engineer (of long ago)
and adopted by the trustees
(also of long ago):

Canyon (Cafion) and
Sierra Madre Blvd.736
Canyon & Highland786
Canyon & Grandview836
Mt. Trail & S.M. Blvd.764
Mt. Trail & Highland818
Baldwin & Orange
Grove 735
Baldwin & Mira
Monte1008
Baldwin & Carter1025
Auburn & Highland .. 892

Auburn & Carter1102
Lima & Orange Grove 876
Lima & Ramona 815
Sunnyside & Tighland 940
Grandview1016
Michillinda & Sierra
Madre Blvd. 896
So, can you tell how tall
you stand? ?

Announcing the
Opening of a
New Office
DR. T. PALMER

CHIROPRACTIC OFFICE
2398 E. FOOTHILL BLVD.
(Cor. Sierra Madre Blvd.)
PASADENA
793-2335
Hours — 1 to 6 P.M.
Eves. by Appt.

SCRATCH PADS
VARIOUS SIZES
Sierra Madre
News Office

SY 8-1105 MU 1-5438
TALBOTT ELECTRIC, Inc.
Electrical Contractor
REMODEL AND MAINTENANCE SPECIALISTS
Large Display
of Lighting Fixtures
1887 E. Washington Blvd., Pasadena



Ives & Warren
MORTUARY
180 NORTH HILL AVE. • PASADENA
Stemmers 6-4375 • RYan 1-7328

65 Years
Serving the
Foothill
Communities

FOR
SOUND AND REALISTIC
EDUCATION

Elect
TED ARMITAGE

Seat 5
Pasadena City
Board of Education

Vote
Tuesday, April 22

TED IS FOR

- NEIGHBORHOOD SCHOOLS AT ALL LEVELS
- HONEST, WORKABLE BOND ISSUES
- A RETURN TO THE TEACHING OF —
COURTESY, RESPECT & DISCIPLINE
- BALANCED CURRICULUM WITH INCREASED
EMPHASIS ON VOCATIONAL AND
TECHNICAL TRAINING.
- ATTRACTIVE SALARIES TO KEEP SUPERIOR
TEACHERS.

TED IS AGAINST

- THE EXTRAVAGANT HIGH-RISE EDUCATIONAL
PARK.
- THE UNREALISTIC \$34 MILLION BOND
ISSUE.
- THE PERMANENT "BLANK-CHECK" \$1.54
TAX OVER-RIDE.
- TED ARMITAGE IS AGAINST FORCED CROSS-
TOWN BUSING.

Here Are Some of the Citizens of Sierra Madre
Who Support TED ARMITAGE. Won't You Join Them?

Mrs. Charles Wailes
Mr. and Mrs. Neal Fergus
Mrs. William H. Pursley
Mr. and Mrs. Robert Stone
Mr. and Mrs. Ray Driemeyer
Mr. Edward M. Wales
Mr. T. G. Edwards
Mrs. Martha Van De Verg
Mrs. Robert C. Poolman
Mr. and Mrs. Harry L. Dietrich
Mr. and Mrs. Allan A. Deverich
Mr. and Mrs. Warren H. Johnson
Mr. and Mrs. Leo Lehner
Mrs. Frederick Carroll
Mr. and Mrs. Douglas Maple

Mrs. W. J. Young
Mr. and Mrs. Ernie Widner
Col. and Mrs. Edward Walmisley
Mr. and Mrs. James Pogano, Jr.
Rosalie Rose
Mrs. Etta Morant
Mrs. Margaret Sinour
Mr. and Mrs. George Mathiers
Mr. and Mrs. Tom Elliot
Mrs. Dorothy Fletcher
Mr. and Mrs. William Osmon
Mr. and Mrs. Sheldon Attebury
Mrs. Betty James
Mr. and Mrs. William R. Mullaevy
Miss Clara Sykes

Mr. Stanley O. Coutant
Mr. and Mrs. Robert Quarnstrom
Mr. and Mrs. Sheldon M. Atterbury
Mr. and Mrs. Albert Baggot
Mrs. Nellie Meisenheimer
Mr. and Mrs. Wallace Hurff
Mr. and Mrs. Richard Evans
Mr. and Mrs. Rudolph Hartman
Margery and Enoch Bourgeois
Mr. R. Robert Evans
Mrs. Mary Young
Mr. and Mrs. Stanley Coutant
Mr. O. P. Arnold
Mr. and Mrs. John E. Veblen
Mr. and Mrs. John D. Hahn

Hear Ted Speak On the Issues —
For A Daily Recorded Message, Dial 792-1030

Armitage For Neighborhood Schools

Box 5881, Pasadena, California 91107 351-8718, 351-9518, 351-9417
— Paid Political Advertisement

HERE'S THE TIRE SALE YOU'VE WAITED FOR...

Firestone "500"

2nd Tire 1/2 PRICE

when you buy the 1st tire at our low everyday trade-in price

See your Firestone high performance tire specialist for this sensational deal on "America's most-asked-for-by-name" tire!

NO MONEY DOWN...MONTHS TO PAY...DRIVE IN TODAY!

Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

SIZE	Tubeless Blackwalls		Tubeless Whitewalls		Std. whitewall (per line)
	1st Tire	2nd Tire	1st Tire	2nd Tire	
6.50-14	\$28.00	\$14.00	\$31.75	\$15.87	\$1.75
6.50-14	29.75	14.87	33.75	16.87	1.75
7.00-14	30.75	15.37	35.00	17.50	2.00
7.00-14	32.50	16.25	37.25	18.62	2.25
7.50-14	35.75	17.87	40.75	20.37	2.25
8.00-14	39.25	19.62	44.75	22.37	2.25
8.00-14	43.75	21.87	49.75	24.87	2.50
8.50-14	45.25	22.62	51.50	25.75	2.50

*Whitewall only. All prices PLUS taxes and 2 trade-in tires off your car. **500"

12-10-5
LAWN FOOD
Feeds
5000 Sq. Ft.
1.99
BAG
Limit 2
Additional
Bags \$2.99

NICKLAUS GOLF BALLS
Autograph model by 3-time Masters Champion
Jack Nicklaus
3 For \$1.33
Additional balls
\$1.00 each
Big off the tee
06-10-001-5

FIRESTONE STORE
1100 E. Colorado
Hours: Daily 8-5:30
Saturday 8-5
SY 3-8179 MU 1-7030

BETHUNE TIRE CO.
Formerly Tobias Tire Co.
393 E. Walnut, Pasadena
Hours: Daily 8-5
Fri. Nites till 9
Sat. till 4
SY 3-4181 MU 1-7702

Bring This Ad With You
For 50c OFF On Any
Order of \$10.00 or More
HOTEL TYPE STEAKS
FOR THE HOME!
FRIDAY — 10 A.M. to 6 P.M.
SATURDAY — 9 A.M. to 4 P.M.
GLEN JOE
PASADENA
171 S. Rosemead
Pasadena 793-3940

2 Activities For Shakespeare Jrs.

You and Your Neighbor

by NANCY BRYAN

Mrs. John Heimbruch graduated from Los Angeles College of Dental and Medical Assistants in ceremonies held at the Alhambra Elks Club on March 26. Cheryl and the rest of the 28 member graduation class studied for six intense months working towards this day. Now she must serve one month's internship in this capacity after which she will take her state board exams for Medical Assistant. Cheryl hopes to eventually work for an obstetrician and gynecologist. The Heimbruchs have just recently purchased a home here at 383 Grandview. Congratulations and good luck Cheryl. Mrs. Heimbruch, the former Cheryl Osti, is the daughter of Bob and Yvonne Osti and the granddaughter of Mrs. Terese Osti and Mr. and Mrs. Fred Schewepe.

Marta Murray Laid To Rest

Death came suddenly to Marta S. Murray of 44 West Carter at the Methodist Hospital in Arcadia, Tuesday, April 1.

Marta was a housekeeper and the wife of the late Den Murray, who passed away during 1964. She came from Germany 30 years ago and lived in Sierra Madre for the past 25 years.

She was 63 years of age and leaves to mourn her parting, two nieces; Mrs. Eva L. Lambdin of Sierra Madre and Mrs. Karen D. Nelson of Monrovia. Also one nephew, Gisbert H. Herrmann of Monrovia.

Recitation of Rosary was Sunday, April 6 at 7:30 and Requiem Mass on Monday, April 7 at 11 a.m. at the Passionist Father Monastery Chapel with Rev. Thomas J. O'Malley officiating. Interment was in Resurrection Cemetery in South San Gabriel, with Rippde Mortuary of Sierra Madre in charge of arrangements.

SIERRA MADRE NEWS
69-4903
CERTIFICATE OF BUSINESS, FICTITIOUS NAME
The undersigned do certify they are conducting a business at 26 West Sierra Madre Blvd., Sierra Madre, California, under the fictitious name of **PAST AND PRESENT SHOPPE** and that said firm is composed of the following persons, whose names in full and places of residence are as follows:
Joseph F. Pagano, Jr., 453 East Grandview, Sierra Madre, California 91024
Jane P. Pagano, 453 East Grandview, Sierra Madre, California 91024
Dated March 13, 1969
s/Joseph F. Pagano, Jr.
s/Jane P. Pagano
State of California,
Los Angeles County:
On March 13, 1969, before me, a Notary Public in and for said State, personally appeared Joseph F. Pagano, Jr. and Jane P. Pagano, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.
Zane Galceran
Notary Public
My Commission Expires
October 2, 1971
Publish Sierra Madre News
March 27, April 3, 10, 17, 1969

Last Filing For Property Tax Refund Check

County Assessor Phil Watson today urged all homeowners who received property tax refund forms to mail them back to his office as soon as possible to facilitate processing.

Although the deadline is April 15, he explained, the sooner the applications are mailed in, the sooner the list of recipients of the \$70 refunds can be certified to the State Controller.

Watson noted that more than one and one-half million of the forms were mailed to homeowners in Los Angeles County, but only about half that number have been signed and returned to date.

He also reminded persons filing for veterans' exemptions to get their applications in before April 15. The 160,000 veterans who qualified for the exemption last year were mailed forms, and new applicants can obtain forms at the Assessor's office and the fifteen regional offices throughout the County.

Helicopter Pact Gets Sanction

County supervisors have approved a joint powers agreement which will allow Flood Control District engineers to make aerial surveys of mountain damage from recent storms. Supervisor Warren Dorn said today.

In recommending the action, District Chief Engineer Walter J. Wood said helicopters will also be used to deliver men and materials to areas isolated by the repeated downpours.

County Forester and Fire Warden will furnish the helicopters, Dorn said. The agency has trained pilots and planes to carry out the assignment.

Under terms of the agreement, the District will pay the Forester and Fire Warden an estimated \$5,000

Joe and Eunice Banis and family will soon be going up to Davis to attend the University's annual Picnic Day. Son, Joe Jr., is working in the research lab there studying the effects of smog on animals. A pre-med student, he will soon be entering medical school.

Late birthday greetings to Mr. Robert Davidson of 75 W. Mira Monte whose birthday was March 24.

Community Center

tion network for the Community Recreation Center gives a day-by-day scheduled status of where work should be. Weekly reviews with the contractor are held as a check against the schedule.

By using the P.E.R.T. System the estimated time for construction of the Community Recreation Center was shortened from August 25 to July 17, barring such unforeseen events as major rains or strikes which would affect the construction schedule in any event.

Earlier completion of the Community Recreation Center will mean earlier use of the snack bar which is a major source of revenue to the pool during the summer season.

Members of the Shakespeare Club Juniors of Pasadena and their families will be involved in two activities during the month of April.

On Sunday, April 13, Juniors and their husbands will attend a Husband - Wife Luncheon at a restaurant in Burbank, beginning at 11 a.m. Those in attendance will be entertained by the Sandpipers, a popular choral group from Pasadena City College, and by the awarding of door prizes.

Chairman of this event is Mrs. Donald H. Chapman who is assisted by Mrs. Thomas G. Clark, Jr., Mrs. Arthur L. Doty, Jr., Mrs. Robert S. Hilde, and Mrs. Walter R. Dedrick, Jr.

Two weeks later, on Sunday, April 27, Juniors, their families and guests will attend the Clubs' Third Annual Family Picnic, to be held at Lacy Park in San Marino, beginning at 1:30 p.m. for an afternoon of relaxation and games, including this will be the last event of the year sponsored by the Sports Committee whose chairman, Mrs. Peter K. Norvely, has been ably assisted by Mrs. Robert G. Corsello, Mrs. Lon Foster, Mrs. A. Laird Stump, and Mrs. Howard R. Woodworth, Jr.

Grand Opening

REECE VARIETY

Formerly Reece 5c & 10c
NOW IN THEIR
NEW LOCATION
355-7248

156 West Sierra Madre Blvd.

(STORE FORMELY OCCUPIED BY CUNNINGHAM STATIONERY)

FOUR GRAND OPENING SPECIALS Starting Wednesday, April 9

26" Nylon Squares

Printed 29[¢]_{ea}

Plain 25[¢]_{ea}

RED HEART
Knitting
Worsted

4-OZ.
SKEINS
REG. \$1.29

Special
99[¢]_{ea}

Beautiful
Spring Flowers

10[¢] to 59[¢]

Brush
Curlers
All Sizes

1/2 PRICE!

Doors
Open
9:30 A.M.

COME IN AND SEE OUR ENTIRELY
NEW ARRANGED STORE JUST CHUCKED
FULL OF MANY VARIETY ITEMS

Plenty of Free
Parking
In the Rear

ATTEND OPEN HOUSE Mon., April 21 at 8:00 p.m.

SEE YOUR CHILDREN AND TEACHERS AT WORK AT
SIERRA MADRE, SIERRA MESA SCHOOL & CENTURY HIGH

CELEBRATING
Public Schools
Week
APRIL 21 - 25

FOOTHILL TV CABLE COMPANY

12 Channels Available

Better To See On CATV

35 N. BALDWIN

356-1702

John H. Curtis — Realtor

LISTINGS NEEDED NOW
SIERRA MADRE
REALETERIA

25 S. BALDWIN

355-3433

ARNOLD'S HARDWARE

Paints — Gifts — Sports
Hardware — Housewares
Fertilizers — Free Delivery

297 W. SIERRA MADRE BLVD.

355-3365

ANTIQUES USED FURNITURE BUY - SELL - TRADE

PAST & PRESENT SHOPPE

Joe and Jane Pagano

26 W. SIERRA MADRE BLVD.

355-8226

PERRYS STATIONERY & GIFT SHOP

Hallmark Cards For All Occasions

56 W. SIERRA MADRE BLVD.

EL 5-3385

DON JACKSON

Finest in Men's Wear
Custom Tailoring

18 W. SIERRA MADRE BLVD.

EL 5-1236

RALPH SHOE STORE

We Fit Your Feet . . . Not Your Imagination

S&H Green Stamps
41 N. BALWIN

BankAmericard
EL 5-0479

VINN'S RICHFIELD SERVICE

Complete Service For Your Car

50 S. BALDWIN

EL 5-9918

V.I.P. TRAVEL AGENCY

49-A S. BALDWIN AVE.

EL 5-1438

"The only complete travel service in the area"
World-wide affiliations

SIERRA MADRE PLUMBING

Appliance and Service

15 KERSTING COURT

EL 5-7272

EL 5-7283

SIERRA MADRE NEWS

Your Hometown Newspaper

9 KERSTING COURT
355-3324

HARTMAN REXALL PHARMACY

Over 59 years at . . .

29 N. BALDWIN

EL 5-3311

BYRON HOPPER, *Jeweler*

90 W. SIERRA MADRE BLVD.

EL 5-3372

Complete Customer Satisfaction
Devoted To Their Satisfaction

You're Invited To . . . PUBLIC SCHOOLS WEEK

April 21 to 25

OPEN HOUSE
Monday
April 21 -- 8 P.M.

Sierra Madre
and
Sierra
Mesa



Century High School
Thursday, April 24th -- 7 to 9 P.M.

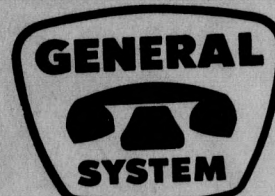
See Your School Children's Work
It Represents What the Coming Generation
Thinks and Does! !

R.C. MODELER MAGAZINE

Published Monthly

Don Dewey, Editor

171 W. SIERRA MADRE BLVD.
SIERRA MADRE



General
Telephone Co.
114 East Lime
Monrovia

The Public Schools Freedom Foundation Stone
SIERRA MADRE PUBLIC SCHOOL WEEK IS SPONSORED BY

Sierra Madre Masonic Lodge
F. & A.M. No. 408

WHO CORDIALLY INVITE YOUR PARTICIPATION



BUD'S TV Authorized RCA Sales

Repairing All Makes Television - Stereo - Radio
CALL 356-1090
53 N. BALDWIN IN SIERRA MADRE

VOGUE CLEANERS

SHIRTS — 4 of 99¢

370 W. SIERRA MADRE BLVD.
IN SIERRA MADRE

PLAZA SHOP

"Ask Trudie"

39 E. MONTECITO

EL 6-1495

HARRY A. LANGE AND ASSOCIATES

Complete Insurance — Real Estate
Mutual Funds
81 W. SIERRA MADRE BLVD.
Office EL 5-7196

SIERRA MADRE SHELL SERVICE

"Free pick-up and delivery"
54 N. BALDWIN AVE. at MONTECITO
EL 5-1726

GRIFFIN LUMBER

Mon-Fri. Open till 5 p.m. — Sat. till Noon

38 MONTECITO

355-2331

BROWN'S FUNITURE

Free Decorating Service

303 W. SIERRA MADRE BLVD.

EL 6-1371

THE HIGHLANDER DRIVE-IN LIQUOR STORE

Jim Burke and sons

324 W. SIERRA MADRE BLVD.

EL 5-8544

The Green Frog Bulges With FOOD BARGAINS

"Large enough to
serve you, small
enough to
know you"

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE
SIERRA MADRE SQUARE

Phone 355-3344

Prices Effective
Wednesday thru Saturday
April 9 - 10 - 11 - 12

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

**STOCK-UP...
FROZEN FOOD
SPECIALS**

STOUFFER SALE

Tuna Noodle
CASSEROLE 11 1/2-OZ. **59¢**
MACARONI
& BEEF 11 1/2-OZ. **59¢**
With Tomatoes
ROAST BEEF
HASH 11 1/2-OZ. **89¢**
CREAMED
CHICKEN 11 1/2-OZ. **89¢**

Golden Grain
Rice-a-Roni 8-OZ. PKG. **29¢**
Beef or Chicken

Green Giant
Whole Kernel Corn
NIBLETS 12-OZ. CAN **48¢**

Andersen's Split
PEA SOUP 15-OZ. CAN **23¢**

Glorietta SLICES OR HALVES
PEACHES LGE. 30-OZ. CAN **39¢**

All Grinds 2 lbs. \$1.29
Hills Coffee LB. CAN **65¢**

Sunshine
Hi Ho Crackers 10-OZ. PKG. **4 for \$1.00**

For Dishwashers
FINISH 20-OZ. PKG. **29¢** Net

Swift's Premium
CHILI 15 1/2-OZ. CAN **29¢**
WITH BEANS

Swift's Premium
DRIED BEEF 2 1/2-OZ. JAR **39¢**

Swift's Premium
CORNED BEEF 12-OZ. CAN **49¢**

Kern's KING SIZE
Pure Tomato CATSUP 20-OZ. JAR **5 for \$1**

Springfield
TOMATOES LGE. 28-OZ. CAN **4 for \$1.00**

Darigold
BUTTER 79¢ lb
AA Grade — First Quality

WISTARIA BAKESHOP



Cinnamon
Rolls or
Cinnamon Sticks
30¢ Pkg.
Brownies 8¢ each



From Our Own
Kitchen

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook

Helen and Her Assistants

Roberts Homemade
FRUIT SALAD LB. CUP **59¢**
With Jello

Roberts Italian Style
SPAGHETTI LB. CUP **59¢**

Kraft American
SLICED CHEESE 12-OZ. PKG. **59¢**

Zwan Cooked
SLICED HAM 4 1/4-OZ. PKG. **59¢**

ROBERTS

**EXTRA SPECIAL
Produce**



AT THE HOME OF
THE GREEN FROG

Fresh Tender Jumbo
ASPARAGUS **29¢** lb

Large Fresh
ARTICHOKES **22¢** lb

Sweet Navel
JUICE ORANGES **12¢** lb

U.S.D.A.
CHOICE
ROUND BONE
ROAST

69¢ lb

U.S.D.A.
CHOICE
BONELESS
CLUB STEAK

\$1.49 lb
BBQ OR BROIL

QUALITY **ROBERTS** AGED
WELL TRIMMED
MONEY-SAVING
Meats
U. S. D. A. C H O I C E

Spring Lamb
SHOULDER CHOPS **89¢** lb

Spring Lamb
ROUND BONE CHOPS **99¢** lb

Lean -- Boneless
STEWING BEEF **89¢** lb

Choice -- Center Cut
7 BONE BEEF ROAST **49¢** lb

U.S.D.A.
CHOICE
SEMI-BONELESS
FAMILY
STEAK

89¢ lb

FRESH
LEAN
GROUND
CHUCK

65¢ lb

Three Unions Fail To Sign Settlement

Shopping comfort and convenience of millions of women in a third of Southern California's supermarkets after midnight Monday, March 31 began to depend today on the decisions of one faction of three union locals.

It was up to Locals 770 of Los Angeles, 1222 of San Diego and 899 of Goleta to accept a new contract agreement worked out painstakingly by Robert K. Fox, president of the Food Employers Council, with fellow unionists of six other locals — or go out on strike.

The agreement was ratified almost immediately by the rank and file of the six unions at meetings held in their respective headquarters area communities. It was reached after round-the-clock bargaining at dawn Thursday morning and rushed out to the members.

The key to shopping peace now rested with the faction headed by Joseph T. DeSilva of Hollywood. Its package of 117 separate proposals costing \$1.75 per hour more in wages and fringe benefits — prepaid teenager auto insurance, prepaid legal service, etc. — still lay on the bargaining table with all its novel items.

DeSilva said he would not strike on April 1 and offered to negotiate without a contract. He rescheduled a March 30 membership meeting, called to consider a strike for April 12 instead.

Of his two satellite locals, 1222 planned to meet on April 13 and 899 scheduled meetings for April 11 and 13.

DeSilva was formally advised by Fox of the terms of the FEC settlement with the six locals Friday morning.

Fox planned to meet with the head of the six unions and their International coordinator on Saturday for contract signing ceremonies.

A meeting with DeSilva and the three locals was planned for Sunday for submission of a final FEC proposal identical with the one which the six were signing.

The employers were adamant about equal terms for all unions. They were also ready to keep the stores open and man them with housewives and other replacements if the three unions decide to strike.

Boy, 10, Plunges

the Sierra Madre Search and Rescue Team that they had a report of a lost 10-year old boy in the canyon area approximately half mile north of Bailey Canyon Park.

Nine members of the Search and Rescue Team located the body of the boy at the bottom of a Canyon. Sergeant Samony identified the body of the boy as John Day, son of Mr. and Mrs. Lynn V. Day of 169 W. Montecito Avenue in Sierra Madre. Sgt. Samony told the press that evidently the boy had lost his footing at the top of the waterfall in Bailey Canyon and had fallen 25 feet to the rock floor of the canyon and to immediate death.

The previous Sunday it was the death of a young 23-year old adult who was found in a pool some 20-feet deep.

"Mothers, fathers, guardians," begs Sgt. Samony, "talk to your children, urge them to use extreme caution while hiking in the foothills. Everyone should be warned about the hiking trails and their unsafe condition since the rains this January and February, and absolutely no children or teenagers should be allowed to explore those trails without a competent adult as an escort. Three other youngsters of similar age accompanied the Day boy on this hiking trip, all of them could have met with series catastrophies."

Funeral services were held for John, a student at Sierra Mesa, on Tuesday at 11 a.m. with Rev. Mark Trotter officiating. He is survived by his parents, two sisters, Deborah, and Kimberly, and a brother, Craig. Arrangements were handled by Ripple Mortuary of Sierra Madre with interment following in Live Oak Cemetery, Monrovia.

Film Showing
A documentary film that has become almost a classic adventure will be presented by the Los Angeles County Museum of Natural History. "The Sky Above—The Mud Below" will be shown at 7:30 p.m., Monday, April 14, at the Sierra Mesa School. Admission is free.

E. F. MACDONALD

Shopping Bag

GET A LOAD OF THESE BARGAINS!

SPECIAL PRICES EFFECTIVE
THUR. THRU SUN., APRIL 10-13



TOMATO SAUCE
LIBBY'S—8-OZ. CAN
3 FOR 25¢
PLUS BLUE CHIP STAMPS

Shopping Bag MARGARINE
REGULAR—1-LB. CTN.
14¢
PLUS BLUE CHIP STAMPS

FOLGER'S COFFEE
ALL GRINDS—1-LB. CAN
63¢
PLUS BLUE CHIP STAMPS

TOILET TISSUE
NORTHERN—ASS'T. COLORS
12 FOR \$1
THREE 4-ROLL PACKS INCL. 4¢ OFF
PLUS BLUE CHIP STAMPS



THE 'CHOICEST' OF THE USDA CHOICE BEEF

CLUB STEAK
98¢ lb

CUSTOM TRIMMED CHOICE BEEF

CHUCK STEAK

MARINATE AND BROIL OR BARBECUE FOR A FLAVOR TREAT!

49¢ LB

BONELESS CHUCK STEAK LB. 89¢
RIB STEAK ALL CHOICE STEER BEEF LB. 98¢
FAMILY STEAK NO BONE LB. 98¢
BAR-B-Q STEAK BONELESS ALL CHOICE LB. \$1.09

SHOPPING BAG SAVORY SEALED THE 'CHOICEST' OF THE CHOICE

ROLLED ROAST 98¢ lb
OR BONELESS ROTISSERIE ROAST

FRESH BRISKET OF BEEF LB. 98¢
BONELESS CHUCK ROAST LB. 89¢

FRESH LEG OF PORK
BONED & ROLLED
\$1.09 LB.
WHOLE, HALF OR THIRD

HI-C DRINKS 6 FLAVORS 46-OZ. CAN **3 FOR 89¢**
PORK & BEANS VAN CAMP'S BIG 53-OZ. CAN **39¢**
CORN FLAKES KELLOGG'S 12-OZ. PKG. **29¢**
ICE CREAM WESTWOOD—ALL FLAVORS. 1/2 GAL. CTN. **59¢**
KEN-L-RATION DOG FOOD 15 1/2-OZ. CAN **6 FOR \$1**

FROZEN FEATURES
VAN DE KAMP'S ENCHILADAS
BEEF, CHICKEN OR CHEESE, 7 1/2 OZ. **3 FOR \$1**
STEW VEGETABLES
ORA-IDA BIG 20-OZ. PKG. **33¢**
LARRY'S POOR BOY
BIG 15-OZ. SANDWICH **79¢**
PANCAKE BATTER
International House Buttermilk. 16-oz. Pkg. **35¢**
EGGO WAFFLES
READY FOR TOASTING 13-OZ. PKG. OF 8 **39¢**
TINY TATERS
BIRDS EYE 16-OZ. PKG. **29¢**

HEALTH & BEAUTY AIDS SPECIAL
BAYER ASPIRIN
BOTTLE OF 100 TABLETS **69¢**

PERK UP WITH FRESH! **FRESH! PRODUCE**
ORANGES
SWEET, EASY TO SECTION
PURE GOLD-NAVELS
8 LB \$1

ANJOU PEARS SWEET & LUSCIOUS! LB. 19¢
AVOCADOS BUTTERY RIPE LARGE SIZE **4 FOR \$1.00**
FRESH SPINACH LEAFY BUNCHES EA. 10¢

SWEET CORN
TENDER YOUNG EARS **3 FOR 29¢**

CANTALOUPE
SWEET FLAVOR THICK MEAT **19¢ lb**

IN THE DELI
FRANKS
OL' VIRGINIA—ALL MEAT
49¢
1-LB. PKG.
LEO'S SMOKED SLICED MEATS
BEEF, HAM, PASTRAMI, SALAMI OR BEEF THINS
3-OZ. PKG. **3 FOR 99¢**
CHICKEN OR TURKEY 39¢
JERSEYMAID YOGURT
ASSORTED FLAVORS
8-OZ. CUP **5 FOR \$1.00**

PERFECTION BAKERIES
FRESH BREAD
FULL 1 1/2 POUND LOAVES
ENRICHED WHITE OR WHEAT **3 FOR \$1.00**
EGG SESAME HAND TWISTED REG. 43¢ SPECIAL **39¢**
CAKE DONUTS
PLAIN OR POWDERED, 8 PACK COCONUT OR CRUMB, 6 PACK **35¢**
ENGLISH MUFFINS
PLAIN OR SOURDOUGH **3 FOR \$1.00**
PRE-SLICED PKG. OF 6... 55¢
PKG. OF 4... PLAIN ONLY... 25¢
WELCOME CHECK
THE EASY WAY TO CASH CHECKS APPLY FOR YOUR NEW CARD NOW

LIQUOR CORNER
OLD TAYLOR NEW LOW PRICE
KENTUCKY BOURBON 86 PROOF. WAS \$5.99 **\$5.59**
YOU SAVE 40¢ FIFTH
WINDSOR SUPREME CANADIAN WHISKY
THE SMOOTHEST WHISKY TO COME OUT OF CANADA! COMPARE THE PRICE 80 PROOF... FIFTH **\$5.19**
Introductory Offer...
OLD FRIAR DINNER WINES
BURGUNDY, VIN ROSE, CHABLIS **3 FOR \$1**
MIX OR MATCH
VELVET TOUCH GIN or VODKA
THE PARTY PLEASERS!
80 PROOF MIX OR MATCH Reg. \$3.69. FIFTH **3 FOR \$10**

FRESH BELTSVILLE TURKEYS
PLUMP, 8 LBS. AVG. JUST RIGHT FOR THE ROTISSERIE... LB. **45¢**
HOT BARBECUED CHICKENS 1 1/4 LB. MINIMUM WEIGHT... READY TO GO... EACH **98¢**
FARMER JOHN LINK SAUSAGE SKINLESS, 8-OZ. PKG. 29¢
SEAFOOD SELECTIONS
FRESH PERCH FILLET SLICES... LB. **79¢** | **FINNAN HADDIE** SMOKED COD... LB. **79¢**
IN THE FROZEN MEAT CASES
RUPERT'S BREADED FISH STICKS 1 1/2 LB. PKG. 99¢
MRS. FRIDAY'S GOURMET SHRIMP 1-LB. PKG. \$1.79
CARNATION BREADED FISH STEAKS 2-LB. PKG. \$1.19
CARNATION FILLET OF SOLE 1-LB. PKG. 79¢
ICELANDIC HALIBUT FILLETS 1-LB. PKG. \$1.19
TUREK BREADED VEAL STEAKS 1-LB. PKG. LB. 89¢

LIPTON SOUP MIXES
ONION, BEEF MUSHROOM, BEEF NOODLE, GREEN PEA, VEGETABLE BEEF 2 PKG. PACK **39¢**
SUNSHINE HI HO CRACKERS 10 OZ. BOX **33¢**

SAFFOLA MARGARINE
SAFFLOWER 1 LB. CTN. INCL. 4¢ OFF **35¢**

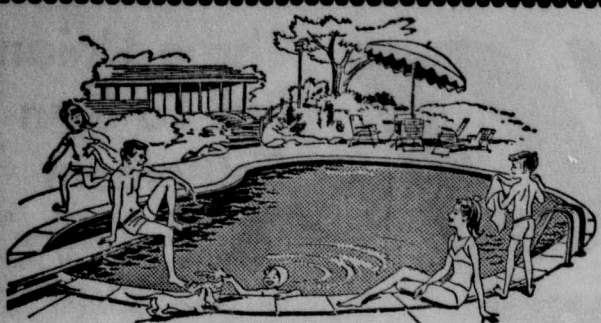
LIQUID MR. CLEAN
ALL PURPOSE CLEANER 28-OZ. PLASTIC BTL. **73¢**

FOLGER'S INSTANT COFFEE 10-oz. jar **\$1.39**
AUNT JEMIMA BUTTERMILK PANCAKE MIX 2-lb. Box **51¢**
SNOWDRIFT SHORTENING 3-lb. CAN **73¢**
DEL MONTE FRESH WHOLE DILLS 26-oz. jar **55¢**
DAWN FRESH STEAK SAUCE 5 1/2 oz. **11¢**

VISIT OUR **Art Fair** THIS WEEK: 12"x24" PICTURES

A WHOLE NEW COLLECTION AWAITS YOUR SELECTION!





Complete Pool Maintenance

COMPLETE LINE OF POOL SUPPLIES

• ACID WASH • FILTERS • HEATERS

Purex Chemicals Free Delivery BankAmericard Master Charge

Serving the Area Since 1952

SIERRA MADRE POOL SUPPLY

40 NORTH
BALDWIN

355-0969

Out of the Cobwebs

Sixty Years Ago:
March 26, 1909
Actual work on the foundation of the new home of the Sierra Madre Woman's club was begun yesterday, to the great delight of the members of the club and building association who have looked forward so eagerly to the event.

Among recent callers at Mrs. Borglums studio are Mrs. Charles Lummis, Mrs. Nixon (wife of the Nevada senator), Mrs. Muchmore, Mrs. J. J. Russell of Hollywood, Mrs. Brooks of Iowa, Miss Graham of Sierra Madre, Mr. Stanley, Mr. Townsend, Miss McNair, Miss Young, Mr. Davis of Monrovia and many others.

Dr. A. G. L. True, who will always be remembered in Sierra Madre as the founder of the Church of the Ascension, will be in charge of the Episcopal services next Sunday. Inclement weather made it necessary to omit the services last Sunday.

Circular letters were mailed yesterday to stockholders of the Sierra Madre

Water Co., outlining the changes in the laws of the company recommended by the committee of eleven appointed at the annual meeting in February. Those recommendations will be acted upon at the adjourned session to be held April 8.

Forty Years Ago:
March 29, 1929
Erection of a new business block to fill in the space between the News office and the present Saddle store will be undertaken at once by C. S. Kersting, owner of the frontage. Removal of the small frame buildings which have occupied the ground for many years was started this week.

Mrs. George Norris entertained with a delightful luncheon and handkerchief shower in honor of Miss Linda Schwartz, at her home on Friday. Those present were Mmes. Fritz Roess, Edwin Ward Jr., Preston Schwartz, Victor C. Hill, Harold Roberts, Tom McDonough, Hall Perry, Boisie Johnstone, Lyle Anderson, Stella Dennison, Miss Thomas G. Short of South Gate.

Crib Crop

Congratulations to Mr. and Mrs. Richard Anderson of 411 S. Old Ranch Road on the birth of their first child, a girl, at Arcadia Methodist Hospital on March 23. Leigh-Anne, who weighed 7 pounds 5 ounces at birth, is the first grandchild of her maternal grandparents, Mr. and Mrs. Phelps of Ontario, Canada. Her paternal grandmother is Mrs. Anderson of Canoga Park.

— ☆ —
Nine year old Kevin Short and his 6 year old sister, Susan have a baby brother to help look after and be proud of. Brian Dale, weighing 7 pounds 14 ounces, was born to Mr. and Mrs. Dale (Barbara) Short of 3785 Denair Street on March 27 at the Arcadia Methodist Hospital. Equally proud grandparents are Mr. and Mrs. Walter F. Keen of San Marino and Mr. and Mrs. Thomas G. Short of South Gate.

Advertisers make this newspaper possible; patronize them, tell them you read it in the Sierra Madre News.

Lesson Sermon April Thirteen

"Are Sin, Disease, and Death Real?" is the subject of this week's Bible Lesson-Sermon to be heard Sunday in all Christian Science churches.

A verse from Job, included in the lesson, states that God "will not afflict." A related passage from "Science and Health with Key to the Scriptures," by Mary Baker Eddy says: "The humble Nazarene overthrew the supposition that sin, sickness, and death have power. He proved them powerless."

Newcomers Club Holds Meeting

The monthly luncheon meeting of the Arcadia-Sierra Madre Newcomers Club was held on Tuesday, April 8 in a tearoom in Pasadena. A fashion show was presented and nomination of officers was held.

On Wednesday, April 30 the club will enjoy a tour and shopping spree at Newport Beach Shopping Center. Mrs. David Sheldon is in charge of the tour. For reservations call 358-4620.

CARROT TOP

cent during the past 13 years.

As property owners we are expected, and our mortgage holders demand, that we keep our property up, and we must do it out of our earned income. Should the School Board be expected to do any less?

— CT —
Last year, about October, the courts gave the "all clear" on the \$5-million eight hundred and forty thousand that was voted that year. But at this writing that bond issue has never been sold. A the time it was up for consideration, most of it was to be used to get our Elementary Schools in shape to pass the "Fields Act Standards" and to eliminate our schools from "double sessions."

— CT —
One would almost believe that this expenditure or selling of the bonds has been withheld to force, or mislead the voter in the Apr. 22 election. This almost six million, a proposed almost 35-million and a tax override to bring in 6-million a year is almost unbelievable, and I do not think the taxpayers of the Pasadena Unified School District should give their school board one red cent more until they have proven, beyond a shadow of a doubt, they are capable of proper distribution.

— CT —
And while we are talking about MILLIONS, I might tell you that the annual budget to run our schools has advanced from 23-Million to 29-Million. These figures are astounding, but they are nevertheless near truth as told to me by a School Board member who is not running this year because he could not "stomach" the raw deals being handed the Taxpayers relative to the expenditures of funds and policies being voted into operation.

— CT —
There are two members left on the board that stand somewhere in the vicinity of your and my thinking. Board member Welch is definitely on our side, Houser wavers back and forth, but we must, and this is a real must, we must elect Sheldon Pessin and we must elect Thomas A. Kelley to join these two.

— CT —
There is one more member that we must elect, but I am not ready to make my recommendation on the third member to be elected. I will definitely do this next week after some very definite record checking is completed, but we must have PESSIN AND KELLEY, this added to Welch and we have a 3 man board out of 5.

— CT —
You are standing on the brink of the turning point in Homeowners' life, you must make every effort possible to go to the polls and vote April 22 and Vote No. No. No, I hope, I hope, I hope... Sorry about all this politics, but it has to be done.

Outside Disaster Areas

Watson Wants Tax Relief For Individual Owners

County Assessor Phil Watson today announced he has proposed a Constitutional Amendment to grant relief from tax on property damaged by calamity even though the property is not located in a disaster area, to cope with the problem of individual misfortunes.

The bill will be introduced in the Legislature by Assemblyman Joe Gonsalves; and, if approved by the Assembly and Senate, will go on the ballot for a vote of the people at the next statewide election. Watson said, explaining: "Heretofore, tax relief has only been afforded persons who suffered property damage in a major flood or fire where huge areas were destroyed or partially ruined and the Governor designated the scene a disaster area."

"This new proposal would give relief to the individual homeowner who loses his property or has it damaged extensively by fire, flood or other misfortune or calamity."

"If the amendment is passed by the people, the Legislature shall have the power to authorize local taxing agencies to provide for the assessment or reassessment of taxable property destroyed or suffering damage in excess of \$5,000."

Assessor Watson pointed out that at present, if a person were to lose his property on March 2, the day after the lien date for assessing, he would be required by law to pay taxes for the entire year just as if his house were still standing.

Under Watson's new plan, the Assessor would prorate property taxes on the damaged property according to the date of the individual's disaster and the amount of the damage.

"Because our County is the largest in the nation, we naturally get more of these tragic hardship cases than anywhere else," he noted, "and it is heart-breaking to see a person pay full taxes on a home that may have been totally demolished by some calamity, but under present law, there is nothing the Assessor can do to reevaluate the property until the next March 1."

"I am hopeful that Assemblyman Gonsalves can muster the necessary support to get this vital matter on the ballot. I am certain the Governor and other officials in Sacramento will see the importance and urgency of this legislation."

Wm. Hamilton Art On Display

A selection of the works of William Hamilton, well-known California artist, will be on display in the lobby of the head office of Altadena Federal Savings through April 30, it was announced today.

The one-man exhibit features about twenty of Hamilton's paintings, mostly landscapes and seascapes in oil. Though basically self-taught, Mr. Hamilton has studied at various art schools, as well as under the tutelage of Edgar Payne. His work has graced galleries and shows throughout California, including Los Angeles, La Jolla, San Francisco, Orinda, Glendale, Walnut Creek and Concord. The Ainslie Galleries, the Greek Theatre at UCLA, and the Glendale Library, have had special exhibits of his renditions. His paintings have been purchased by admirers in countries as far away as Sweden and Australia.

The artist is past president of the Painters and Sculptors Club of Los Angeles, a professional organization. A native of Indiana, Mr. Hamilton has resided in California since 1915. He is presently living in Altadena with his wife, Bernice.



Servicing the needs of all
collectors

Foothill Coin Center
40 W. SIERRA MADRE BLVD.
SIERRA MADRE, CALIF. 91024
355-8221

Bid Board Stamps Supplies
Buying Silver Collections
Appraisals Old Coins

Hours: 5-9 Mon., Tues., Fri.
11-6 Sat., Sun., Thurs.
Closed Wed.

10 DAY MERCHANDISING SPECIAL

(APRIL 2 TO AND INCLUDING APRIL 12)

SLACKS AND PANTS

ALL SIZES, SHAPES AND
FORM — EVERY MEMBER OF
THE FAMILY SPECIAL!

Cleaned -- Pressed And
On Hangers!

49^c

Each

WE CATER TO EVERY
MEMBER OF THE FAMILY
THEY ARE OUR BEST
BOOSTERS... BUT FOR
THE WORKING MOTHER
(AND FIND ONE THAT IS NOT)
WE STILL HAVE THAT
GLORIOUS
"SAVER SPECIAL"
Absolutly No Limit

4 Laundered
Shirts 99^c
BOXED OR ON
HANGERS

Open 6 Days
A Week
8 A.M. to 6 P.M.
Including
Saturdays

When You're
Number 2
You Try
A Little Harder

We Invite
Your
Charge
Account

Vogue

CLEANERS

370 W. SIERRA MADRE BLVD.
Next to Bank of America

IN WISTERIA VILLAGE
IN SIERRA MADRE



SHOP WHERE YOU SEE THIS SIGN

Save America's Most Valuable Stamps

THEY ARE WORTH MONEY TO YOU
ASK FOR A CATALOG... SEE THE WONDERFUL
PREMIUMS THAT ARE WAITING FOR YOU

RALPH'S SHOE STORE, INC.

41 N. Baldwin

EL 5-0479

ROYAL DRUGS

82 W. Sierra Madre Blvd.

EL 5-3456

WHEN YOU SPEND A DIME IN THESE STORES...

Ask for
GREEN STAMPS

Edison Helps To Develop Plant Sites

More than \$150 million in new industrial and commercial plant facilities will be added to the Southland's business community as a result of Southern California Edison Company's area development efforts last year.

G. H. Larsen, Edison Altadena manager, reported that 65 firms assisted by the electric utility's area development staff last year made decisions to locate new or expanded plants within Edison's service territory.

"When the companies complete their moves, they will provide approximately 22,000 new jobs with an estimated annual payroll of \$156 million. New plant investment will total approximately \$153 million," Larsen said.

During the past five years, more than 300 firms assisted by Edison personnel acquired new plant sites in the company's service territory in central and southern California, he noted.

As a result of these moves, more than \$700 million has been invested in new plant facilities. Nearly 90,000 new jobs have been created with an annual payroll of about \$730 million, he said.

Letters to Editor

Dear Editor:

Thank you so much for serving as a judge for The American Legion Auxiliary's annual Essay Contest.

After averaging the scores I found that the one you scored highest in the Junior High group placed first and the one you scored highest in the High School group placed second.

For your information, the names of those two winners: In Junior High Group, 9th grader Mary Jo Miller of San Marino (who attends Alverno Heights Academy) place first with Essay on "My Responsibility As An American"; and in the High School Group, 10th grader Sue Shuster of Arcadia who placed second with her Essay on "My Faith In America."

Thank you also for being so generous with space for the items on Auxiliary work.

— Thelma Proctor

- Ant Control
- Garden Pest Control
- Lawn Pests Controlled
- Tree & Shrubbery Spraying
- General Pest Control

Now is the time to protect the new growth on trees and shrubs

**COURTNEY SCHOOLEY
PEST CONTROL
SERVICE**

792-9411

CASA JANARA

Authentic Mexican Food

Reg. \$1.75 **T. C. GRANDE** Special Monday Only \$1.25

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

OPEN 7 DAYS A WEEK

Featuring Tuesday Evening

Mile High Enchilada

SPECIAL

\$1.25

"MARGARITAS"

200 E. Foothill

358-7322

Arcadia

— Featuring —



Out of the Cobwebs

Muriel Tarr and the guest of honor.

In honor of the wedding anniversary of Mr. and Mrs. Victor Hill, Mrs. Hortense Hill and Mrs. George B. Morgridge entertained with a merry family dinner party at the Morgridge home Monday night. The guests included Mr. and Mrs. Charles W. Hill and the Rev. L. C. B. Hill.

Fruit Trees for Sale from the Ward Nursery at Mt. Trail and Laurel Avenue: Fuerte Avocado, peaches, pears, figs, plums, apricots, nectarines, persimmons, pomegranates, walnuts, pecans, jujubes, sapotes, cherimoyas, lemons, kumquats, grapefruit, and banana.

The Chamber of Commerce will be held next Monday evening in the city hall.

Ten Years Ago:

March 26, 1959
Young people from Sierra Madre will shoulder shovels and spades April 4 and start renovating a portion of Sturtevant Trail.

Work, under the direction of Forest Ranger Jack Tice, will start at the end of Sturtevant Rd. in the Circle H Ranch area and proceed for about 1½ miles to Half-Way House.

Mrs. John Grier of Laurel, Neb., has been visiting her two sisters, Mrs. Martin Olson, 140 S. Hermosa, and Mrs. Clinton Symonds, 260 Ramona.

S.M. Golf Club Holds Tourney

Sixty members of the Sierra Madre Golf Club held their quarterly tournament at the Azusa Greens Golf Course Sunday, March 30. This was a mixed partners affair with the results being surprisingly close.

Bill Evans shot a 79 for low gross. Roger Kelley, Jr., and Ray Obazawa were tie for low net.

While on the distaff side, low gross and low net were won by Barbara Kelley and Jane Richard with Phyllis Evans and Edna Meeder in close pursuit.

This was a real fun tournament and another one is planned for the near future.

Early Pioneer Celebrates 81st Year With Party

One of Sierra Madre pioneer women, Mrs. Hilda Caley Noble, celebrated her 81st birthday on March 18. She had lived in the old family home for 71 years of her life, but due to ill health, is now living with her daughter and family at 126 Esperanza.

Mrs. Noble's first home was located on the site of the present City Hall and her second home, where the Headliner Cafe is now.

Mrs. Noble has seen many, many changes in the past years. When Sierra Madre was incorporated in 1907, her father, Mr. W. P. Caley became the first City Marshal, street superintendent, and tax collector. He died in 1943.

A surprise dinner was given for Mrs. Noble and her family by Mr. and Mrs. Norman Brooks of this city.

Their treat was a lovely dinner at a nearby restaurant, then home to a surprise party given by her daughter, Nadine, her son-in-law Ray, and that lovely grandson "that everybody loves," Ray Jr. Attending the party was Mr. and Mrs.

GOP Women To Hear Guest

"Student Activity in Opposition to the Activities of Students for a Democratic Society on the School Campuses" will be the subject of guest speaker, Mr. Allan Brock, at the regular meeting of the East Pasadena-Sierra Madre Republican Women's Club, Federated.

Mr. Brock, a past president of the Young Republican Club on the campus of UCLA, is currently assistant editor of the magazine, "Westwood Village Square."

The meeting will be held Thursday, April 10, at 10 a.m., at the Altadena Town and Country Club with Mrs. Ted Segers, president, presiding.

Luncheon reservations may be made by calling 798-1063 or 794-4281.

Robert Austin of Monrovia, Mr. and Mrs. Joe Willie of La Maida, and son Frank Robert, Mr. and Mrs. Norman Brooks and Mrs. Teresa Osti of this city.

A lovely cake accompanied by ice cream, punch, nuts and candy served to guests completed the lovely birthday party.

Thursday, April 10, 1969 SIERRA MADRE NEWS-11

RE-UPHOLSTER

Chair This includes retying of Divan springs, new webbing and tightening of frame. Our \$15.95 \$29.95
Plus Our Fine selection of fabrics. Plus Our Free Pickup and Delivery Free Estimate in Your Home Easy Terms

Columbia Upholstering

PHONES: SY 8-7780 358-6170



BUD'S TV

Authorized RCA Sales - Service

Repairing All Makes Television - Stereo - Radio

BUD'S TV

356-1090

53 N. BALDWIN

IN SIERRA MADRE

GET WITH The Going Thing

GREATEST FORDS EVER BUILT!

NOW IS THE TIME TO
GET WITH IT!

Buy Your New Ford Now
And Have It Broke - In For
Summer Vacation Ahead.

**CARL HANSEN
NEW CAR LOT**

Is Jammed With Selective Models

And Styles

Select Yours Now.



FORD GALAXIE 500 4-DR HARDTOP

COME IN TODAY
TEST DRIVE THE BEAUTY FOR '69

-- at --

Carl Hansen Ford

SIERRA MADRE'S AUTHORIZED FORD DEALER — COMPLETE SALES AND SERVICE

A Home Owned and Operated Institution in Sierra Madre for 30 Years Devoted to the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Worship Service 11:00 a.m.
"RESURRECTION POWER"
Church School Adult Bible Class 9:30 a.m.
Child Care
Rev. Richard J. Anderson

BETHANY CHURCH

(INTERDENOMINATIONAL)

93 N. BALDWIN

9:30 — Sunday School
11:00 — Morning Worship
6:00 — Youth Fellowships
7:00 — Evening Service

Fund Raiser

and excellent entertainment as an added bonus will be featured from 5 till 8 at the I.M.C. Spaghetti Dinner, in the PHS cafeteria.

Throughout the dinner hours continuous entertainment will be rendered by a variety of large and small groups of music students. Among the performers will be the PHS Marching Band, Orchestra, Madrigal Singers, and the "Music Man" quartet.

Pessin Coffees

sen. 661 Landor Lane, Pasadena.

Also Monday, April 14, 10:30 a.m., Mrs. George Campbell, 105 S. San Rafael, Pasadena; 1 p.m., Mrs. Albert Sanborn, 2067 Meadowbrook, Altadena; 8 p.m., Mayor Ralph Rife, 340 Olive Tree Lane, Sierra Madre; Tuesday, April 15, 7:30 p.m., Mrs. Pat Greuter, 3230 Mesaloe Lane, Pasadena; 8:30 p.m., Mrs. R. C. Driemeyer, 400 Fairview Terrace, Sierra Madre; Thursday, April 17, 10 a.m., Mrs. George Lane, 1518 Loma Vista, Pasadena, and 7:30 p.m., Mrs. John Dessoye, 2786 Sierra Madre Blvd., Pasadena.

Delta Zeta To Install Officers

Installation of new officers for 1969-1970 will highlight the evening when the Pasadena Foothill Alumnae Chapter of Delta Zeta Sorority meet for dinner at the home of Mrs. Jay P. Phillips, Jr., in Arcadia on Thursday, April 17, at 6:30 p.m.

Presiding over the installing ceremonies will be Mrs. Robert L. Decker, Province Alumnae Director, who will then address the group.

The new officers are: Mrs. David Reynolds of Alhambra, president; Mrs. Glenn Morton of Altadena, vice president; Mrs. F. M. Barner, Jr., of Arcadia, recording secretary; Mrs. John Seymour of San Gabriel, corresponding secretary; Miss Mary Davison of San Gabriel, treasurer; Mrs. Charles W. Weis of Arcadia, Chapter Lamp Editor; Mrs. John R. Kabealo of South Pasadena, Panhellenic Delegate; and Mrs. Martin Thompson of Pasadena, Alternate Panhellenic Delegate.

Reservations may be made by calling Mrs. F. M. Barner, Jr., Food Chairman for the evening, at 446-2735.

SPORTS AS Hank Ives SEES IT



NAPOLES TO WIN WELTER TITLE

PREDICTION DEPT. Mexico's Jose Napoles will win the world welterweight title by knocking out Curtis Cokes at the Forum, April 18. Now listen to old Hank.

He is on a one fight winning streak having tabbed Quarry to finish off Mathis.

MORE PREDICTIONS of an annual nature. Taking a look at the American League Baseball race.

IN THE EASTERN DIVISION, Hankus likes Baltimore to edge Boston and Detroit in a torrid battle with Cleveland and New York scrapping for a first division finish and Ted Williams' Senators last.

IN THE WEST, Minnesota, anything but awesome, should have enough to finish ahead of California and Oakland.

HERE IS HOW IT BREAKS DOWN . . .

1. Baltimore
2. Boston
3. Detroit
4. Cleveland
5. New York
6. Washington

The Orioles have plenty of punch with the Robinsons and Boog Powell, more than adequate infielders and a good, young pitching staff that should be bolstered by the return to form of Jim Palmer and the acquisition of Mike Cuellar.

Boston, with the return of Tony Caniglia, has a number of big boppers in the lineup but show some weakness behind the plate and in pitching depth. Barring injuries the Sox will be right near the top come World Series time.

Detroit has good frontline hurling and seems solid at every position, plus championship memories. However, it is doubtful if Denny McLair can win over 30

games again and some of the troops are injury prone. Alvin Dark will have Cleveland in the thick of things for a while and it could be that some top trades might put the Injuns right in the hunt. New York is still building with youngsters and the Nats just plain lack talent, especially on the mound where Ted's know-how won't reach.

WESTERN DIVISION . . .

1. Minnesota
2. California
3. Oakland
4. Chicago
5. Seattle
6. Kansas City

Billy Martin has enough exceptional talent on hand to cop the lighter of the two divisions. Killebrew, Oliva, Allison, Cardenas, Carew, Tovar, Kaat, Chance and Boswell, with good years, could turn it into a rout.

The Angels are capable of winning it all if the young pitchers are as good as they indicate and Rick Reichardt carries the RBI load. Fregosi would also have to have a banner year and the first-base muddle get cleared up with some solid punch.

Oakland may need one more year to put it all together but they have some mighty fine looking youngsters in Bando, Odom, Monday, Hunter, Dobson, Krause, Nash and Jackson.

Chicago will have to go with pitching once again and Horlen, Peters and John would have to have 20-win seasons. Seattle might grab the fourth spot from the Chisox. K.C. will be last for sure.

Advertisers make this newspaper possible, patronize them, tell them we read it in the Sierra Madre News.

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.

Rev. Armin Hesse Announces His Sunday Topic

"The Risen Lord and Mary Magdalene" will be the sermon topic of the 10:30 Sunday morning worship service of Faith Lutheran Church, 845 Hastings Ranch Drive, Pasadena. The Rev. Armin Hesse will base his remarks upon Mark 16:9 which records the fact that Mary Magdalene was the first follower to see the resurrected Christ. Sunday school and Bible classes for all ages will be held at 9:15.

Midweek Bible Hour resumes next Wednesday evening, April 16, at 7:30 in the parish hall. Two courses of study will be offered to all members to deepen Christian awareness and abilities. Mr. Donald Hingst will conduct a Teacher Training course for all young people and adults who wish to develop their potentials as church-school teachers, and Pastor Hesse will initiate a Mission Study Hour in which seven mission studies will be presented by members.

Other activities for the week include a Saturday afternoon gathering of the new junior youth group composed of junior high students, a 2 o'clock Sunday afternoon basketball game for the Senior youth, a 7:30 o'clock Tuesday evening Christian Adolescent Psychology Class, a 7:30 Tuesday evening junior choir rehearsal, and a Thursday evening 8:00 meeting of the Senior Choir and the Adult Membership class.

'Importance Of Little Things'

All are welcome to join with the members of The Santa Anita Church, 226 W. Colorado Blvd., Arcadia on Sunday, April 13, at 10 and 11 a.m. Rev. Margaret M. Stevens, minister, will speak at both services on "The Importance of Little Things." Infant and child care is provided during the service at 11 a.m.

Graded classes are conducted for children from pre-school through ninth grade, by qualified dedicated teachers after a fifteen minute worship service in the sanctuary at 11 a.m. each Sunday. Young adults hold their meetings on the first and third Sundays at 7 p.m. Rev. Stevens has a class on successful living on Thursdays at 11 a.m. All women are invited. There is always a workshop or project or a luncheon after the class.

The church is on radio, station KIEV, (870) on your dial at 4:45 p.m. Sundays. For further information regarding other activities, call 446-8206.

Support your local merchant — buy locally.

Benefit Party Staged April 16

A benefit luncheon and card party for the Sierra Madre Cemetery Association and the Search and Rescue Team of Sierra Madre will be held by the Woman's Club Wednesday, April 16 at noon.

It has been announced that a cooked food sale will take place at the affair with Mrs. Lillian Godley in charge. Mrs. Henry Wade Jr. will be in charge of a white elephant sale. Mrs. Jessie Wade will be general chairman.

Sierra Madre Fellowship of the UNITED CHURCH OF CHRIST

a union of
The Congregational Christian Churches
and The Evangelical and Reformed Church

WORSHIP SERVICES HELD AT THE
ALTADENA COMMUNITY CHURCH
943 E. Altadena Dr. — 798-1185

Sunday, 9:30 A.M. — Church School, Adult Class
11:00 A.M. Worship — Rev. Bruce Van Blair
6:00 P.M. Jr. High — 7:30 P.M. Sr. High, College

Dr. Ethel Barnhart, Founder

The Santa Anita Church

226 West Colorado Boulevard, Arcadia — 446-8206

Margaret M. Stevens, Minister

Sunday, April 13, 1969, 10 and 11 A.M.

"THE IMPORTANCE OF LITTLE THINGS"

KIEV, Sundays at 4:45 P.M.

Dial-for-Prayer, 447-6162

FAITH LUTHERAN CHURCH

THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive — Armin W. Hesse, Pastor

Donald G. Hingst, Director of Education & Youth

9:15 — SUNDAY SCHOOL AND BIBLE DEPARTMENTS

10:30 — SUNDAY MORNING WORSHIP HOUR

SEMINAR: "The Risen Lord and Mary Magdalene"

7:30 — Wednesday Evening Mid-Week Bible Hour

A CHRISTIAN WELCOME TO ALL!

First Church of Christ, Scientist

188 W. HIGHLAND AVE., SIERRA MADRE

READING ROOM, 22 N. BALDWIN AVE.

Saturday 10:30 P.M.

Daily Except Sundays and Holidays . . . 12:5 P.M.

Are Sin, Disease, and Death Real

Sunday Services (small children cared for) 10:00 A.M.

Sunday School, for pupils up to age 20 . . . 10:00 A.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

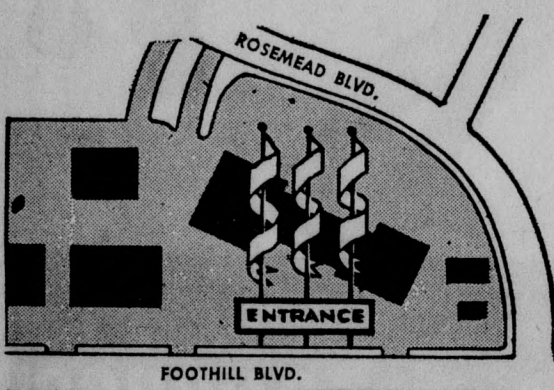
Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Wednesday Testimonial Meetings 8:00 P.M.

Foothill-Rosemead SHOPPING CENTER



SECURITY PACIFIC
NATIONAL BANK
449-3333 — 3555 E. Foothill

HASTINGS CAMERA
3649 East Foothill — 793-9655

WILEY'S HASTINGS LIQUOR
3657 East Foothill — 355-8266

THE MARBERRY SHOP
355-7213 — 3621 E. Foothill

HASTINGS
CAR WASH
3393 E. Foothill Blvd.



Your FOOTHILL - ROSEMEAD MERCHANTS Stand Ready To Serve You

- Andre Norman Custom Hairstylists
- Bahama Lanes and Inn
- Bruno's Men's Shop
- Carpet Town
- Clark's Union 76
- Golden State Travel Bureau
- Han's Shoe Repair

- Harmon's Laundry and Cleaners
- Hastings Camera Shop
- House of Health
- International House of Pancakes
- Phillips 66 Service
- John's Barber Shop

- Lobster House
- Marberry Shop
- Market Basket
- Neptune Seafood
- Pasadena Federal Savings and Loan
- Ralph's Variety Store
- Security Pacific National Bank

- See's Candy
- Sleep City
- Thrifty Drug Store
- Thorntons Bakery
- Tiny Naylor's
- Tyke Town
- Dri Cal Dry Cleaning
- Wiley's Hastings Liquor

WILEY'S-HASTINGS LIQUOR

EL 5-8266



WE DELIVER

3657 E. Foothill Blvd.

FREE DELIVERY
FREE ICE

— Call —
355-8266
618-1804

EARLY TIMES

1/2 Gal.

Kentucky Straight Bourbon Whisky

\$11.49

Plus Tax



Hastings Car Wash

● **Free** WASH WITH 15 GALLONS GAS ●

We Accept Most Major Credit Cards

LADIES DAY
WEDNESDAY
Wash & Spray Wax \$1.25
Free Spray Wax With Gas Purchase

Hours: 8:30 to 5:30 Mon. thru Sat.
8:30 to 1:30 Sundays

3393 EAST FOOTHILL

2 Blocks West of Rosemead

Delicious
Whole Wheat
Fig Bars
With Honey
Special 41¢

BEE BALSER
HOUSE OF
HEALTH

3647 E. FOOTHILL (EAST MALL)

UNDER NEW
MANAGEMENT

DRAPES 50¢ Lb.
Fan Folding FREE
4 Hours Service

DRESSES — \$1.00 ea.
Any Style, Any Color
1 Hour Cleaning Service

DRI CAL

3537 E. FOOTHILL
Next to Lobster House

PHOTO
EQUIPMENT
RENTAL

Hastings
Camera Shop
3649 E. FOOTHILL BLVD.
PASADENA
793-9655

LEARN TO SWIM BUD LYNDON SWIM SCHOOL

OPEN
ENROLL
NOW

PHONE 446-1297

PROTECT YOUR YOUNGSTERS WITH SWIM LESSONS

SMALL CHILDREN ARE OUR SPECIALTY

Let Us Teach Your Little One to Swim with Expert, Qualified Instructors
Classes or Private Lessons

HEATED POOL AND HEATED DRESSING ROOMS

JOIN OUR SWIM CLUB BY THE SEASON OR MONTH

Competitive Swim Team
Coaching and Training
Starts - Turns - Stroke Technique

Competitive Diving — Learn
the Correct Fundamentals
to Improve Your Diving

All Programs Are Directed by Bud Lyndon
A Nationally Recognized Aquatic Authority

BUD LYNDON SWIM SCHOOL

446-1297 • 921 SOUTH SANTA ANITA AVE., ARCADIA • 446-1297

Your Dollar Is **BIGGER** at Home...

It's a statistical fact that about one-third of every Dollar we spend goes into the taxes and contributions that pay for community services and facilities ... IN THE COMMUNITY WHERE IT IS SPENT. When we run a Dollar through our own home trade channels, WE enjoy the benefits of better living and richer opportunities which a third of that dollar buys.

The dollar we spend somewhere else, pays for these advantages FOR SOMEBODY ELSE. Our money has bought the same things ... but WE do not get ALL it has paid for ... we have received LESS for it. And ... since, obviously, we get MORE for a home-spent dollar, who can deny that your dollar is BIGGER at home?



It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

HARTMAN REXALL PHARMACY

Since 1910
29 N. BALDWIN EL 5-3311

ROYAL DRUGS

Free Delivery We Give S&H Green Stamps
82 W. SIERRA MADRE BLVD. EL 5-3456

RAMBEAU T.V. ANTENNA SERVICE

The best in T.V. Service
17 W. SIERRA MADRE BLVD. EL 5-1560

FOOTHILL T.V. CABLE COMPANY

You will see more in 1968
38 N. BALDWIN 356-1702

THE HIGHLANDER DRIVE-IN LIQUOR STORE

Jim Burke and sons
324 W. SIERRA MADRE BLVD. EL 5-8544

BYRON HOPPER, Jeweler

90 W. SIERRA MADRE BLVD. EL 5-3372
Complete Customer Service
Devoted To Their Satisfaction

WISTARIA FLOWER SHOP

Floral Arrangements
74 W. SIERRA MADRE BLVD. EL 5-0113

CARL HANSEN FORD

Sierra Madre's Authorized Dealer
120 W. SIERRA MADRE BLVD. EL 5-2321

BROWN'S FURNITURE

Free decorating service
303 W. SIERRA MADRE BLVD. EL 6-1371

HAPPY'S LIQUOR STORES

Free Delivery — Marshall Mendell, Mgr.
Sierra Madre 12 W. Sierra Madre Blvd. EL 5-9444
Monrovia 617 S. Myrtle EL 8-3209

GENERAL TELEPHONE CO.

115 East Lime
Monrovia

NORM'S GARAGE

Our newest addition — Dyne-Moneter Tuning
22 E. MONTECITO EL 5-1146

SIERRA MADRE PLUMBING

Appliance and Service
15 KERSTING COURT EL 5-7272

RALPH'S SHOE STORE

We Fit Your Feet . . . Not your Imagination
S&H Green Stamps BankAmericard
41 N. BALDWIN EL 5-0479

DON JACKSON

Finest in Men's Wear
Custom Tailoring
18 W. SIERRA MADRE BLVD. EL 5-1236

AL FOXTON CHEVRON

"Station and Garage"
115 W. SIERRA MADRE BLVD. EL 5-2178

CLARDON DELICATESSEN

"Complete Catering Service"
Don & Betty Stuart, new owners
31 N. BALDWIN 355-1534

SIERRA MADRE SHELL SERVICE

"Free pick-up and delivery"
54 N. BALDWIN AVE. at MONTECITO EL 5-1726

SIERRA MADRE CHAMBER OF COMMERCE

Open 10 to 2
Working for the people of the Community
49 S. BALDWIN EL 5-7141

SIERRA MADRE NEWS

"Your Hometown Newspaper"

9 KERSTING COURT EL 5-7283

ARNOLD'S HARDWARE

Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
297 W. SIERRA MADRE BLVD. 355-3365

JOHN H. CURTIS REALTOR

Listings always wanted
25 S. BALDWIN EL 5-3433

WISTARIA BAKE SHOP

"The finest in Bakery Goods"
4 E. SIERRA MADRE BLVD. EL 5-3332

WEBSTER INSURANCE AGENCY

Complete Insurance Coverage
3765 EAST COLORADO BLVD. SY 6-8175
EL 5-3149

RICHARD-VICTORS CO.

Custom Draperies & Picture Framing
11 KERSTING CT. EL 5-1255

GULLETT & HARRIS

It Pays To Keep
feminine fashions In Mind
1 KERSTING COURT 355-1017

PLAZA SHOP

"Ask Trudie"
39 E. MONTECITO EL 6-1495

SIERRA MADRE HARDWARE & GIFT CO.

"New Gifts Arriving Daily"
25 W. SIERRA MADRE BLVD.
SIERRA MADRE 356-1421

ROESS MARKET

30th year serving the people of
Sierra Madre since 1938
9 A.M. to 9 P.M.
331 W. SIERRA MADRE BLVD.

GRIFFIN LUMBER

Mon.-Fri. Open til 5 p.m. — Sat. till Noon
38 MONTECITO 355-2331

SIERRA MADRE COMMUNITY HOSPITAL

A Community Owned Institution
225 W. SIERRA MADRE BLVD. EL 5-7181

BUD'S TV

Authorized RCA VICTOR Sales
Repairing All Makes Television - Stereo - Radio
CALL 356-1090
53 N. BALDWIN IN SIERRA MADRE

V.I.P. TRAVEL AGENCY

49-A S. BALDWIN AVE. EL 5-1438
"The only complete travel service in the area"
World-wide affiliations

The Need For A College of Reformation History

April 4, 1969

It is my opinion that there is a need for a college or institute of reformation history devoted to the study of reformation history. Such an institution would provide **REFORMATION HISTORY TEACHERS** for our schools and colleges offering the degree of **DOCTOR OF REFORMATION HISTORY** an appropriate name for such an institution might be the **CALIFORNIA INSTITUTE OF REFORMATION HISTORY**.

Ray William Gardner
Christian Teacher

Huck Finn Days At Sierra Vista Park

girls ages 6 and over. The eight week program will be held at Bailey Canyon Park. Pre-registration can be made at the Sierra Madre City Hall.

The fee for the 8 week course is \$5. For further information contact the Recreation Department at 355-7135.

Tennis Classes
There are still a few openings in the Sierra Madre Parks and Recreation Department sponsored Tennis Classes. The adult classes are Friday mornings at 11 a.m. and the youth classes are on Saturday at noon.

The fee for the 8 lessons is \$7 for adult classes and \$5 for youth classes. Ages 8 to 15. Register at the Sierra Madre City Hall or call 355-7135.

Construction Begins
Work has begun on construction of a trail which will begin at Bailey Canyon Park in Sierra Madre and will go up to the top of Jones Peak and will then tie in with the Mount Wilson Trail at Orchard Camp. When the trail is completed it will make a beautiful loop trail from Bailey Canyon to the foot of the Mount

Wilson Trail.

The trail was the idea of Paul Carter, long time Sierra Madre resident and secretary of the Sierra Madre Historical Society. The construction is being done under the coordination of the Sierra Madre Parks and Recreation Department with the technical assistance of the U.S. Forest Service, District Resource Forester Jan Sikes, Resource Worker Dick Cramer and Assistant Fire Control Officer Marty Barrows have been giving technical assistance and supervision from the Forest Service.

The trail will be partly on City of Sierra Madre land and part on U.S. Forest land. The work on the trail is presently being done by members of the Sierra Madre Mountaineers under the supervision of Search and Rescue Team president Ray Anderson. The hope is that the trail will be completed before the fire season. Volunteer groups are needed to help work on the trail.

Groups interested should contact Richard Burton, director of Parks and Recreation for Sierra Madre at 355-7135.

Suspicion of Arson In Bethany Church

422 and car 426 also responded with Engine 423 on stand-by at the station. Men and equipment were released at 7:24 to return to the station.

Call 4 in the series and alarm Number 16 for the year came at 3:55 a.m. Wednesday to the Bethany Church where the sprinkler alarm was ringing, and the Church was filled with smoke. Engine 424 arrived at the scene in 4 minutes and 10 seconds to find the floor in the men's robe closet with water 4 inches of water and flowing to the lowering classroom levels.

Evidence was found of a burned table cloth and wood shelving, the fire being started by parties unknown, but right below a sprinkler which was activated, causing the water to be dumped into the church.

Twenty-one regular firefighters and 1 Reserve answered the alarm. Engine 423 was used in mop up operations and Truck 422 and car 426 also responded to the alarm.

The fire was listed as Suspicion of Arson and under further investigation. Damage was estimated by First Assistant Fire Chief Tyler as \$3,500. Men and equipment were released at 6:10 to secure equipment for the next call.

Number five in the series heard the alarm call at 6 p.m. Wednesday calling the Firefighters to 715 Brookside Lane to the home of Ida Jean Key. The report was that the house was full of smoke.

Engine 424 arrived in 4 minutes 40 seconds to find that something had been overlooked in the oven of the stove, overheating the oven and creating heavy smoke, it was believed to be one potato.

Nineteen Regular Firefighters and one Reserve answered the call as did Truck 422 and car 426. Engine 423 was on standby at the mouth of the canyon. Second Assistant Fire Chief Brennan noted that no damage was done; smoke was ejected from the house by the firefighters and the men and equipment were released at 6:45 to return to the station and prepare for the next call. This was call No. 17 for the year for Fire Suppression.

Alarm number six in the series, and number 18 for the year was sounded at 4:15 Thursday afternoon directing men and equipment to the Passionist Fathers Monastery, called in by Father Dameron.

Engine 424 arrived in 3

minutes and 29 seconds to find that a "working fire" was in progress in one of the garage buildings on the Monastery grounds. In the garage were most of the tables, signs, bunting and equipment for the Annual Fiesta held in June, also a tractor and a truck.

First Assistant Fire Chief James Tyler determined that the fire could have been caused from the following sources. The tractor having been used the previous day was stored in the garage and the doors shut. A possible leak in the gasoline system may have caused an accumulation of gasoline vapors which, when they reached such an intensity were ignited by a gas water heater in one corner of the building.

Although the water heater was not seriously damaged the fire burning was concentrated in that corner of the garage. Assistant Chief Tyler estimated the damage at \$3,500 to \$4,000. Sixteen regular firefighters and 2 Reserves answered the alarm and removed all materials from the garage. Truck 422 also responded and Engine 423 was at the scene as a standby unit. Assistant Chief Tyler released the men and equipment at 6:05 to return to the station and prepare for the next alarm.

KODACOLOR REPRINT SPECIAL

You pay for 3 and get the 4th free

Come in and see our Bill Clark — he will give you a coupon good for the free print and there is no limit to the number of prints you have to order.

Offer is good until May 26th. Get reprints of your Easter pictures NOW.

Hartman
Rexall Pharmacy

29 NORTH BALDWIN SIERRA MADRE, CALIF.



SECOND BIG WEEK

SPECIAL

Interior Decoration Sale!

The Easy Paints

The EASY PAINT for WALLS

Easy to choose, easy to use... easy to live with. Hundreds of beautiful colors that flow on quickly with roller or brush and dry in minutes. Lovely satin-dull finish. **Scrubable** if small grimy hands go astray.

Reg.
\$7.65
Gal.

SALE
\$5.95
GAL.



The EASY ENAMEL for WALLS, CABINETS, TRIM!

So easy because this is a latex enamel. Rolls or brushes on smoothly. The same hundreds of colors and easy clean-up as Satin Tone Wall Paint with a superb, satiny sheen that's ideal for trim, woodwork, cabinets and walls.

Reg.
\$3.00
Qt.

SALE
\$2.49
QUART



For the BUDGET-MINDED

Here's a fine latex paint at an economy price. Quickly brings new life to drab walls. Easy to apply... easy to clean. Dries in minutes and provides a handsome flat finish. Comes in hundreds of smart, attractive colors.

Reg.
\$5.35
Gal.

SALE
\$4.15
GAL.



EASY TO USE COLONY WOOD STAINS & VARNISHES

For Wood Grain Beauty... easy-on Colony Wood Stain is available in traditional wood colors and modern "unwood" colors. Just brush or wipe it on and let it dry. One coat does it!

\$2.25
QUART



For Clear Hard Finish... easy-flowing Colony Varnishes brush on smoothly. You get a clear, durable, chemical-resistant finish. Available in Dull, Satin or Gloss Sheen.

\$2.60
QUART



See Our Wide Selection of Wallpapers

Which can be delivered within 24 hours. Complete line of all Paint Accessories, Brushes, Covers, Ladders, Rollers, Pans, Spackle, Filler, Masking Tape. — We have the whole shebang!

SIERRA MADRE HARDWARE AND GIFT COMPANY

25 WEST SIERRA MADRE BLVD.

OFFICIAL
PAY STATION FOR
SOUTHERN CALIFORNIA
EDISON COMPANY

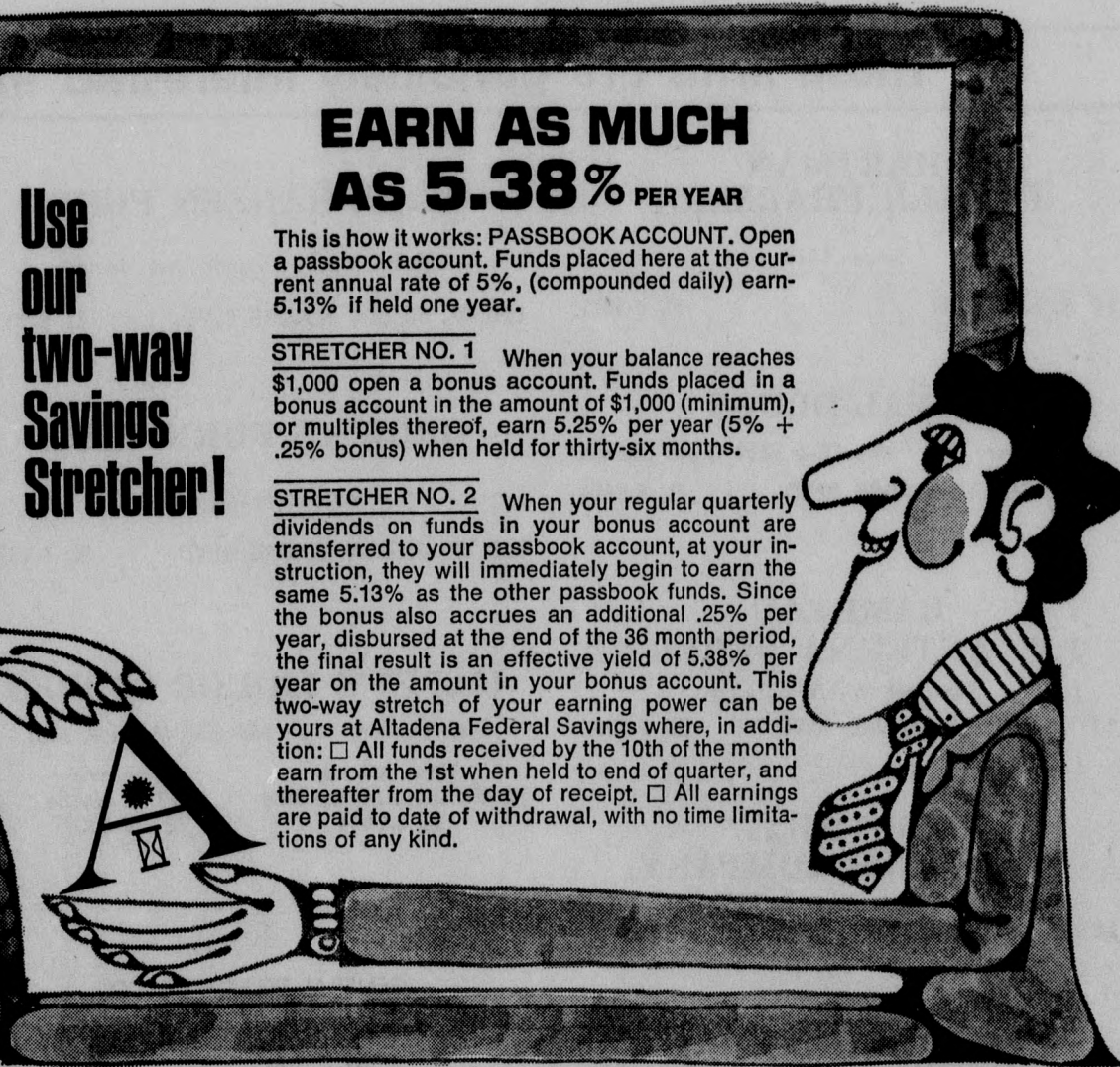
Call -- 356-1421



FREE
PICK UP and DELIVERY

Authorized
HOOVER SERVICE

Use Our Lay Away Plan



EARN AS MUCH AS 5.38% PER YEAR

This is how it works: PASSBOOK ACCOUNT. Open a passbook account. Funds placed here at the current annual rate of 5%, (compounded daily) earn 5.13% if held one year.

STRETCHER NO. 1 When your balance reaches \$1,000 open a bonus account. Funds placed in a bonus account in the amount of \$1,000 (minimum), or multiples thereof, earn 5.25% per year (5% + .25% bonus) when held for thirty-six months.

STRETCHER NO. 2 When your regular quarterly dividends on funds in your bonus account are transferred to your passbook account, at your instruction, they will immediately begin to earn the same 5.13% as the other passbook funds. Since the bonus also accrues an additional .25% per year, disbursed at the end of the 36 month period, the final result is an effective yield of 5.38% per year on the amount in your bonus account. This two-way stretch of your earning power can be yours at Altadena Federal Savings where, in addition: ☐ All funds received by the 10th of the month earn from the 1st when held to end of quarter, and thereafter from the day of receipt. ☐ All earnings are paid to date of withdrawal, with no time limitations of any kind.

5% current annual rate on passbook accounts means
5.13% when compounded daily and held for one year.
5.25% current annual rate on \$1,000 minimum three year bonus accounts in \$1,000 multiples
can equal as much as **5.38%**

ALTADENA FEDERAL SAVINGS
and Loan Association



Head Office: ALTADENA: 2246 N. Lake Ave. / 794-1161 / 681-5691
Regional Offices: PASADENA: 1845 E. Washington Blvd. / 794-1161
SANTA ANA: 17053 E. 17th Street / 541-5286

INSURED, CHARTERED AND SUPERVISED BY AGENCIES OF THE UNITED STATES GOVERNMENT

Editorially... Speaking

Full Head of Steam!

California's Democrats are working up a head of steam for the 1970 gubernatorial race and Democratic Minority Leader Jesse Unruh, a leading prospect, got in a few good licks recently.

Unruh sources let it be known that the latest private opinion surveys showed that the Los Angeles Assemblyman would defeat all contenders for the Democratic nomination, San Francisco Mayor Joe Alioto in particular.

Alioto, also a leading gubernatorial prospect from the Democratic camp, promptly reported with words to the effect that if he got in the race he could beat Unruh any day of the week.

California's junior U.S. Senator Alan Cranston, also a Democrat, probably annoyed both men with the comment that Republican Governor Ronald Reagan, as things stood, would whip any Democrat around. Cranston contends Reagan's hard stance against campus disorder is almost totally supported by the public.

Public opinion surveys have a habit of going up and down and Assemblyman Unruh's presently announced private poll may show him doing better or worse as time goes on. Any meeting among politicians will bring a dozen reasons why they think Unruh can or can't win the Democratic nomination for Governor.

San Francisco's Mayor Alioto has had a meteoric political career which observers note just as carefully as they do Unruh's. Alioto, a successful lawyer and businessman, came out of the political unknown ranks when former San Francisco Mayor Jack Shelley decided not to run for re-election — a decision made after the death of fellow Democrat State Senator Gene McAteer who had announced against Shelley as had Republican businessman and lawyer Harold Dobbs and Supervisor Jack Morrison.

Alioto, in a blitz campaign, won the election going away despite the split field. The achievement even led to rumors of his being considered for the Vice Presidency by Democratic presidential nominee Hubert Humphrey. Alioto, when Democrats were deserting the Administration of President Johnson in droves, stayed tightly with it.

Whether Assemblyman Unruh and Mayor Alioto ever square off against each other for the right to meet Ronald Reagan in a contest for the governorship is doubtful but of course possible. The significant political fact is that for the past year the two men have been politely trying to muscle the other out of the way — and that always makes a few people choose up sides who would prefer not to.

A Draft Idea

A great deal of very earnest argument has been going on over the need for and the best method of eliminating the acknowledged inequities of the draft.

Some would eliminate them by eliminating the draft itself. Others fear a higher paid volunteer army, if one could be enrolled, might become a militaristic threat to democratic government.

In a letter to the Los Angeles Times recently, Donald R. Daniel of Northridge offered a suggestion that is passed on here simply as more fodder for the discussion. Briefly, Mr. Daniel would make military service more attractive by, as he puts it, guaranteeing the men and women who serve their country a piece of the national economic action for life. He would do it by granting income tax exemptions on a sliding scale, keyed to the type and length of service performed.

The formula would provide basic exemptions for non-combat service, and would add combat bonuses for those who saw action, were wounded, or lost their lives. Survivors of the latter would receive the benefits, of course.

Whatever the merits of the Daniel Plan, or other plans, one thing seems sure. The draft will get a thorough going over in Congress.

There Is A Difference

Freedom of speech and freedom of press have been jealously guarded heritages of the U.S. political system. They are the foundation of representative government. Recent action by the Federal Communications Commission to ban cigarette advertising on television and radio raised the free press, free speech question in the minds of many people.

Irrespective of how one feels about cigarette smoking, the FCC action raised a point about "the communications media" that is often overlooked. The right of free speech and a free press do not have the same relationship to television and radio that they do to the nation's newspapers. The very fact that radio and TV stations are subject to federal licensing sets them apart. It also explains why, contrary to what some have thought in the past, neither radio nor TV will take the place of the hometown newspaper. In today's world, they are essential supplementary features of the art of communication. That is why many newspapers own radio and TV stations — while the newspaper keeps right on publishing.

Only the newspaper leaves a permanent record of community life. Only the newspaper is free to express its editor's personal convictions, and only the newspaper — unlicensed and unregulated — fulfills the obligation of a free press in accordance with the historical meaning of the term. A free press is the bastion of a self-governing people. It can be supplemented, but never supplanted.

The Missing Asset

National unemployment figures, like a lot of other statistics, should be taken with several large grains of salt as nearly anyone who has tried to employ competent help can testify. A part of the problem is indifference and a lack of the will to work.

According to NEWS DIGEST, a newspaper of Oregon business and industry, "In Los Angeles, an unemployed unskilled man rejected a job as a machine operator trainee with the remark, 'How do you expect a man to work for \$1.70 an hour?' . . . In Detroit, where even unskilled workers can earn about \$3.60 an hour, unemployment stands at 6 per cent while employers are unable to find badly needed low-skill workers. At a restaurant, a man turned down \$75 a week because he could get \$56 tax free relief money just by staying home, and, moreover, could save the cost of getting to and from the job."

The Achilles' heel of a welfare state is that it leads to a breed of people that dissipate a nation's most valuable asset — the will to work.

R. Robert Evans
Peggy L. Evans } Editors and Publishers

NOTE—The opinion expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States — \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

SENSING THE NEWS

AROUND THE U. S. CAPITOL

The trouble at America's colleges and universities, far from lessening, has worsened markedly in the last few months. Virtual guerrilla warfare is in progress at San Francisco State University, where teachers have been assaulted and bombs have been planted. At the Berkeley campus of the University of California, it has been necessary to keep a large contingent of riot police at the ready for a lengthy period.

But the highly publicized difficulties at these institutions is only a small part of the story. Trouble is taking place or brewing at a wide range of institutions, ranging from new urban colleges to famous old universities.

One of the most fantastic developments is taking place at Federal City College in the nation's capital. Black separatists are in the majority on the faculty, and normal academic life has been twisted into weird patterns. The college even teaches a course in "black mathematics," whatever that may be. Though the college has more than 30,000 books in its library, book circulation is running at only about 60 a week, indicating that little studying is taking place. Professors who want to teach are looking for other jobs. New professors are being recruited, not on the basis of academic credentials but on their records of involvement with black power groups.

The nation's institutions of higher education are paying the price for years of permissiveness. Instead of cracking down on campus lawbreakers, college and university authorities have talked about establishing a "dialogue" with militant students. Naive administrators don't seem to realize that it is impossible to reason with anarchists and hoodlums. The word "hoodlum" is used advisedly, for some of the militants are raiding student activities fee accounts in order to finance their revolutionary action on campus. Investigation is underway at San Francisco State University that may lead to prosecutions for grand larceny.

In a few places, college authorities are beginning to take the stern attitude that is needed. The president of Notre Dame University has warned that law-breaking student demonstrators will be given 15 minutes to "meditate" and change their ways. Otherwise they will be expelled. If colleges had expelled riotous students, instead of suspending them for a short time, the situation would not be out of hand. No college or university should be a privileged sanctuary for anarchists and practitioners of civil disobedience.

In the case of the new Notre Dame policy, President Nixon hailed this policy as right and proper. Unfortunately, some college presidents and liberal commentators immediately criticized the President and Notre Dame. The Nixon Administration also has reported — and it is a highly encouraging development —

that the Justice Department soon will take action against militant student agitators who cross state lines to foment riots. A sweeping investigation of campus militants is in order and overdue.

More than law is needed, however. What's essential is a reassertion of the rights and privileges of university authorities and a rebuke to self-important student radicals who presume to tell trustees and administrators what they should do. This kind of presumption was evident last month at the University of Virginia where something called the "Student Coalition" and a "human relations" chapter sought to dictate to the Board of Visitors at U. Va.

The leftist Students for a Democratic Society (SDS), in cooperation with the radical Southern Students — Please turn to Page 6

Letters To the Editor . . .

Unless there is a rising tide of popular indignation, we are going to have a German-born Zionist, with pro-communist leanings sharing the nation's ultra-top secrets with President Nixon, who by the way, is required by the U.S. Constitution to be native born in the USA. Dr. Henry Kissinger, who was advisor to "democratic" President Kennedy, is now top security boss for so-called "republican" President Nixon. Between the newly created Chief Economic Advisor Mr. Arthur Burns and Dr. Henry Kissinger, these two Zionists, have full control over "every" department of the government.

By far the majority of the people in the USA are Christians, born in the USA, and this large predominating group should be represented in any such sensitive high office of the government, instead of a foreign born.

Contact your U.S. Senators, as these days in politics, the wheel that does the squeaking gets the grease.

— Robert C. Schwab

NEW IMPROVED

STEAM CLEAN

for your CARPETS

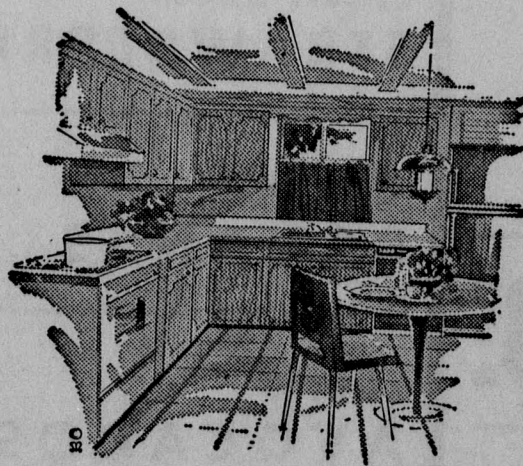
See the soil actually being removed through this new deep cleaning process.

FREE ESTIMATES—LITERATURE

VACCO INC.

36 W. LIVE OAK, ARCADIA
Carpet Cleaners—Sales
447-8169 • 287-1141

If You Are Thinking of Remodeling Your Kitchen . . .



Stop By and See Our
New Model Kitchen

On Display Now At the Store
GEM PLUMBING INC.

355-0753 43 NO. BALDWIN

YOU SAVE A BIG BITE



OF YOUR ENTERTAINMENT DOLLAR

When You Hook-Up
To

Cable TV

Everyone Is Talking
About

12 FABULOUS
CHANNELS TO
CHOOSE FROM

BEAUTIFUL COLOR
OR BLACK & WHITE

Complete Entertainment
For All The Family

The Best In
Television Viewing

Only *\$5.95 Month
For First Set

Only *\$2.00 Month For
Each Additional Set

*After Normal Installation of \$6.95 and first Set is hooked up

Call Us Today
For Quick Installation
356-1702

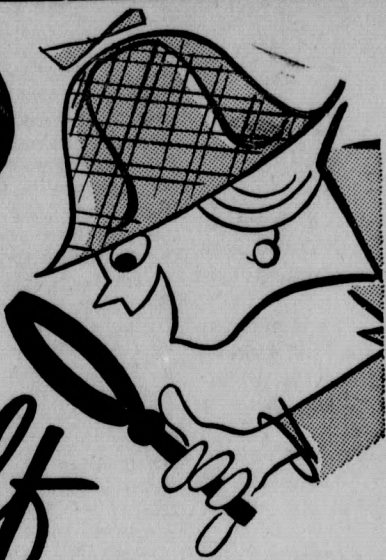
FOOTHILL CABLE

35 North
Baldwin
In Sierra Madre

A Division of
H & B
Communications
Corporations
356-1702

BE A SNOOPER

Check our food prices yourself



Prices effective April 7 thru 12

Open 12 Hours A Day 9 A.M. to 9 P.M.

Closed Sunday

Royal GELATIN 3 FOR 25¢ <i>All Flavors</i>	Los Olivos STUFFED OLIVES 3 FOR \$1.00 <small>5-OZ. JAR</small> <i>Save 35c</i>	Globe A-1 NOODLES 3 FOR \$1.00 <small>POUND PACKAGES</small>	DASH \$1.89 <small>Plus Tax</small> <i>Save 30c</i> <small>NINE POUND JUMBO PKG.</small>	Simoniz Unique Floor Wax 89¢ <small>22-OZ.</small>
Borden's MAYONNAISE 49¢ <small>QUART</small>	Green Giant NIBLETS 4 FOR 89¢	Chicken of the Sea CHUNK TUNA 3 FOR 89¢	Snowy BLEACH 99¢ <small>Plus Tax</small> <small>2 1/2-LB. PKG.</small> <i>Save 20c</i>	Perform WINDOW CLEANER 3 3¢ <small>Plus Tax</small> <small>22-OZ.</small>
Village Inn RICE MIXES 5 Pkgs. \$1.00	Green Giant GREEN BEANS 5 FOR \$1.00 <i>Kitchen Cut</i>	Kraft Miniature MARSHMALLOWS 5 FOR \$1.00	Nabisco CHIPSTERS 35¢	Friskies DOG FOOD 7 FOR 95¢ <small>Plus Tax</small> <i>Meat, Chicken, Liver Flavor</i>
Cara Mia ARTICHOKE HEARTS 35¢ <small>6-OZ.</small> <i>Marinated</i>	Green Giant MUSHROOMS 4 FOR \$1.00 <small>2 1/2-OZ. GLASS</small> <i>Sliced or Buttons</i>	Nestles CHOCOLATE MORSELS 3 FOR 69¢ <small>6-OZ. PKG.</small>	FROZEN FOOD DEPARTMENT	
Grade AA LARGE EGGS 39¢ <small>DOZEN</small>	B & M Oven Baked PEA BEANS 3 FOR \$1.00 <small>22-OZ. GLASS</small>	Butternut COFFEE 59¢_{lb}	Van de Kamps With Gravy CHICKEN PIES 3 FOR 1⁰⁰	Stokley BRUSSEL SPROUTS <i>Boil In Bag</i> 29¢
			Pepperidge Farms TURNOVERS <i>Save 16c</i> 43¢	

ROESS QUALITY MEATS

MANNING'S CHOICE STEER BEEF

ROUND BONE ROAST 79¢_{lb}	CHUCK POT ROAST 59¢_{lb}	SEMI BONELESS 7-BONE ROAST 79¢_{lb}
CROSS RIBS 49¢_{lb}	Center Cut BEEF SHANKS 49¢_{lb}	SHORT RIBS 33¢_{lb}
Knuckle SOUP BONE 19¢_{lb}	Fresh — Lean GROUND CHUCK 63¢_{lb}	Veal - Pork - Beef MEAT LOAF 63¢_{lb}
CENTER CUTS SWORDFISH STEAK \$1.29_{lb}	HORMEL Grade — A — BACON 65¢_{lb}	NORTHERN HALIBUT FILET \$1.29_{lb}

Top Quality Control
SELECTED FRUITS & VEGETABLES

Fresh Local STRAWBERRIES **3 BSKT. \$1**

Chiquita BANANAS **10¢_{lb}**

Fuerte AVOCADOS **2 FOR 25¢**

Fresh Compact ARTICHOKEs **10¢_{ea}**

Hot House MUSHROOMS HALF POUND **29¢**

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima